



التعاون
Taawon

Annual Report 2017



Eye on the Future



Eye on the
Future

Annual 20
Report 17

www.taawon.org

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MESSAGE FROM THE CHAIRMAN

Taawon's strategy, working philosophy and programs are deeply rooted in the realities and the challenges that the Palestinians face which make systematic planning extremely hard due to the fast changing context and peculiarities. Hence, we work in a multi-dimensional manner taking into consideration that each area of work has its own specificities, priorities and needs. Despite such political context and because of sound planning, we managed to respond to our people's needs as a pioneering developmental organization, and launched our US\$ 141 million 2017-2019 Strategic Plan. By the end of 2017, we faced yet another national challenge, the central issue of Jerusalem to which we are firmly committed in our dedicated work.

With adaptability alongside strategic planning, we maintained our progress and momentum. In line with Taawon's established tradition, we held our regular elections of the boards of trustees and directors, ensuring a smooth transfer of leadership to the new generation, who shall fulfil Taawon's supreme mission, to serve and develop our great people and enable them to remain steadfast on their homeland and build their future.

Taawon's achievements and strengths are expressed in the Road Map 2017-2020: The Term of Empowerment and Development that aims at laying the foundations for the "Future Taawon", which we aspire to grow in its giving to the Palestinian society at large. We shall continue to strengthen the pillars

of the existing institutional framework and developmental initiatives, and promote and develop transformational and creative initiatives that are more responsive to the needs of the Palestinian community. These needs are in line with the requirements of institutional growth, leveraging disruptive technology and digital transformation to provide enhanced services.

This year marked the loss of a very special mentor and leader; one of the founders and the honorary Chairman of Taawon, a man with great vision, Mr. Abdel Mohsin Al-Qattan (Abu Hani). The loss of the late Abdel Mohsin Al-Qattan is grave to Palestine as he had been a great advocate of Palestine's national and cultural values. The late Al-Qattan had deep-rooted impact on the development of Taawon, through his vision of the importance of civil rights and development work, and the need to invest in Palestinians. He believed that Taawon must rise to the level of the challenges and complexities of the Palestinian reality, and be continuously capable of delivering its mission. He also believed in the importance of the smooth transfer of Taawon's leadership from the founders to the second generation, to ensure its sustainable development and growth. Abu Hani was occupied with our national cause. He believed in the principle "work then speak", a principle that became embedded in the composition of Taawon and its philosophy.

This year, Taawon's overall commitments amounted to US\$ 53 million, while its overall expenditures amounted to US\$ 50 million. As part of our pioneering programs in culture and identity preservation, "Jerusalem Lives" Exhibition was opened at the Palestinian Museum, shedding light on the diverse cultural life in the city of Jerusalem, through art work of local and international artists and various activities on Jerusalem that triggered interaction with the community. Within the framework of support to the Holy City, the disbursement of a US\$ 50 million grant from the Arab Fund for Economic and Social Development (AFESD) started, with the aim of supporting Jerusalemite institutions and the steadfastness of our people there. We express much appreciation to AFESD for their continuously increasing support to Jerusalem in particular and to Palestine in general. Taawon has achieved significant progress through establishing strategic relations with several foreign organizations, particularly in Latin America and UK. Furthermore, the Palestinian Museum is the first building to obtain the Gold Certificate of Leadership in Energy and Environment Designs (LEED), because of its use of local resources and renewable energy.

2018 marks Taawon's 35th anniversary, the tale is just so encompassing that we cannot put it all together and we are still building more to fulfill our vision. A journey of progress, achievement and impact, build by the variety of national figures who exerted relentless efforts and gave generously throughout this march. The accomplishments and successes, the number of friends, partners, donors, and believers in Taawon's mission, provided the fertile grounds for our progress throughout. Our sincere appreciation and gratitude goes to everyone.



Faisal Alami
Chairman

MESSAGE FROM THE DIRECTOR GENERAL

I am pleased to present to you Taawon's 2017 Annual Report, indicating the major achievements in line with the Sustainable Development Goals, SDG 2030. Taawon has been keen on providing comprehensive developmental work for the Palestinians through its seven programs and various activities. Furthermore, we have taken several significant steps to keep abreast with the surrounding developments, especially at the administrative and technological levels, to ensure Taawon's sustainability and maintain its momentum.

This year, the overall commitments amounted to around US\$ 53 million, while the overall expenditures reached around US\$ 50 million, distributed over Taawon's targeted geographic areas of operations. The various interventions led to an overall economic return of around US\$ 39 million, while our programs met the needs of over one million male and female beneficiaries, that was made possible through strategic partnerships with over 800 local institutions. We succeeded in providing around 4,000 job opportunities, of which around 40% were for women. Our focus on women originates from our care to develop women's capabilities, and to empower them as active citizens, which stems from our belief in their fundamental active role in leading change towards a better society and sustainable development.

To stress the importance of honoring and promoting the Palestinian innovation

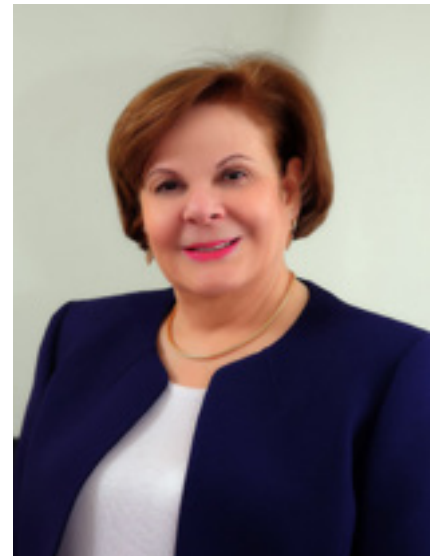
and excellence in various fields, this year we launched three new awards, that have increased the total number of annual awards to eight with an overall value of around half a million US Dollars. These awards are for Jerusalem, Youth Entrepreneurs, School of excellence, Gaza, Achievement in the Cultural Sector, the Distinguished Teacher, Health and the Innovative Technological Applications. Here, I must extend all the gratitude and appreciation to the donors and to all members of the various juries who made such an achievement possible. We have also launched the social investment initiative in the tourism sector, through which we supported start-ups to ensure their sustainability on one front, and to contribute to building a stronger foundation for the Palestinian economy on the other.

As part of the Bridge Palestine Program, which helps excellent students enroll at world-renowned universities, fifty-five male and female students received early admissions in the most important universities, including Harvard,

MIT and Stanford. We have also inaugurated the Burns Treatment Unit at Alia Governmental Hospital in Hebron, to provide specialized medical care to the burns cases in the southern district of the West Bank, with around one million inhabitants. As usual, this year Jerusalem was present in our projects, as we started disbursing the Arab Fund for Economic and Social Development Fund US\$ 50 million grant to Jerusalem institutions operating in different sectors. Stemming from Taawon's firm belief in the rights of persons with disabilities, we signed an agreement with the Municipality of Qalqilyah for the construction of the "Big Heart School for the Deaf", which includes a dormitory. Amid the energy crisis in Gaza Strip, the "Alternative Energy Use in Gaza Strip" initiative was launched to improve public awareness towards energy consumption and the use of solar energy. Moreover, "Jerusalem Lives" was opened as the inaugural exhibition at the Palestinian Museum.

As for the administrative achievements, Taawon adopted the 2017-2020 Road Map, which focuses on transferring Taawon towards the world of technological advancement, and the production and use of disruptive technologies to further develop its work to remain abreast with international performance standards. In parallel, the 2017-2019 Strategic Plan asserts Taawon's continued efforts to maximize the impact of its programs and ensure their sustainability, develop the human resources, and increase the diversity of its funding sources. Taawon also continued its implementation of its environment policies through promoting green initiatives in its projects, and reducing energy consumption, and solid waste. It continued applying firm auditing policies and performance evaluation at the programs, administrative, and financial levels.

With these achievements, we enter Taawon's thirty-fifth year, with more confidence in our mission and its eminence, more advanced and modernized in our work mechanisms, and more determined to enhance the steadfastness of the Palestinians. This is all possible through our partnerships with the national institutions, the commitment of our donors, the interaction of our members, and the performance of our staff with whom we share this achievement throughout thirty-five years.



Tafeeda Jarbawi
Director General

INVEST, INSPIRE, AND INNOVATE

Invest, Inspire, and Innovate is what we do to at Taawon to achieve positive social impact that is inclusive, non-discriminatory, equitable, and sustainable. Our scope ranges from the immediate and targeted provision of critical and emergency assistance during periods of crisis, to developing and implementing solutions for improved access to education, employment, housing, and healthcare, and to introducing and supporting long-term initiatives to preserve our threatened cultural heritage and identity.

Every effort is made to form collaborative relationships with local and international partners, and we are constantly developing and leveraging alliances with relevant stakeholders in order to increase our outreach and maximize and deepen the positive impact of our programs.

In addition, our programs and initiatives are designed to reflect our commitment to the United Nations 2030 Agenda for Sustainable Development, in alignment with the Sustainable Development Goals (SDGs), and the pledge to secure the basic human rights of the Palestinian people underlies all our initiatives.

2017 witnessed the launch of our 2017–2019 Strategic Plan, “3Is on the Future”, as well as our General Assembly elections for the 2017–2020 cycle, and the launching of our Road Map for the same cycle. In addition, we were awarded the SDG mapping certificate. We also launched our first crowd funding campaign, started the social investment project with a focus on tourism, reached around six million people through our social media, accomplished full utilization of the ERP system, and continued to introduce various disruptive technology approaches within our daily work



Taawon Road Map 2017–2020

Our Road Map lays the foundation for “The Future Taawon” that we aspire to grow into. This will be achieved by developing approaches that help us expand and sustain all our programs and initiatives. Moving forward, we aim to increase our focus on supporting foundation growth while prioritizing creative and disruptive innovative initiatives that are more responsive to the needs of Palestinian society.



This year, Taawon launched its first ever crowd funding campaign: the **Plant an Olive Tree in Palestine campaign**. Olive trees are Palestine’s national symbol, signifying life, dignity and endurance. As a result of the occupation, thousands of trees have been uprooted and burnt, devastating the environment, and negatively affecting families whose livelihoods depend on olives and olive oil production. The campaign succeeded in collecting USD 122,000, and we were able to plant 40,000 trees in the West Bank.

2017 IN NUMBERS

In 2017, our target was to reach approximately one million Palestinian individuals through our developmental and humanitarian programs. We are proud to have achieved this goal. Below are the results for some of the main indicators we use to monitor and evaluate our annual performance:



New Job Opportunities
3,710



Total Beneficiaries
1,000,000

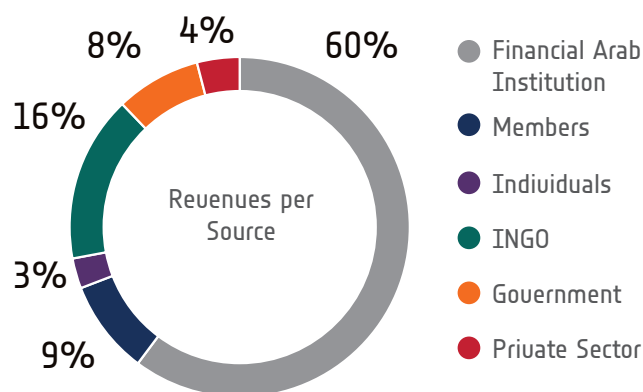
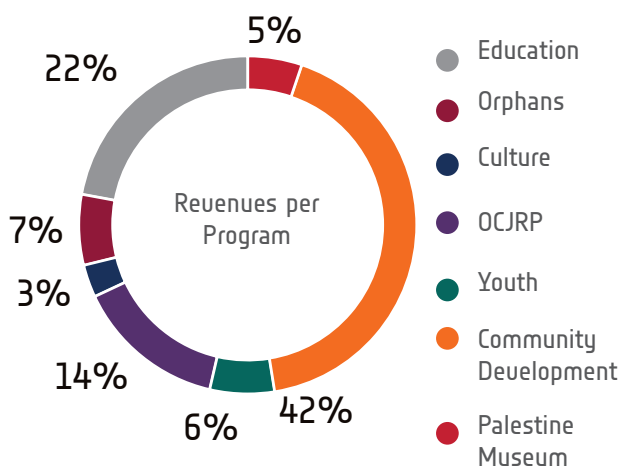


Total Economic Return
\$38.6 million

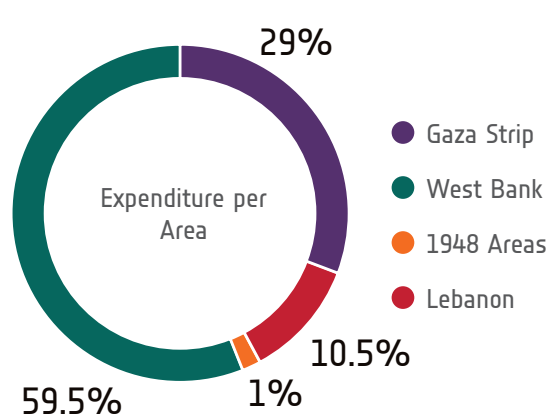
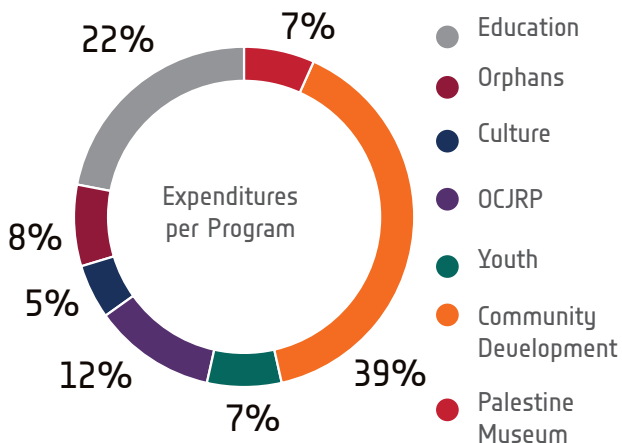


Partner Organizations
760

Total revenue in 2017 amounted to USD 50 million, of which USD 45 million was for the following programs:

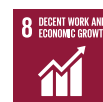


Total expenditure in 2017 amounted to USD 50 million, with USD 43.4 million going to the following programs:



Jerusalem 71% of the West Bank

Education



Total Expenditures
\$9,500,000



Number of Beneficiaries
87,414



Partner Organizations
35



New Job Opportunities
733



Economic Return
\$9,500,000

Taawon believes that the most powerful investment that we can make, for the greatest and most sustainable returns, is in education and the gaining of skills and knowledge. We are committed to investing in Palestinians by providing expanded and equitable opportunities for high quality education, encouraging societal cohesion, and fostering national identity for Palestinians in our areas of operations through our Education Program.

This year's Education Program had an impact on thousands of students across all age groups. The program led to increased student enrolment, from kindergarten through university; the building of capacity of teachers in kindergartens and schools, and of professors in universities; and the creation of jobs for educational staff. Co-curricular activities, including sports competitions and marathons, were implemented in schools in order to foster leadership and creativity. The program also included rehabilitation of the infrastructure for kindergartens and schools, in addition to the establishment of two brand new schools in Gaza, each with a 22 classroom capacity.



Early Childhood Development


12,700
Children


49
Kindergartens


230
Teachers


3,000
Parents



"The training dramatically changed our approach to kindergarten education. We learned how to adopt active learning methods. The immediate result was the wonderful interaction of the children with their teachers and in the kindergarten, as well as enhancing the abilities of the teachers to innovate."

Sara, Supervisor, The Brothers' Association, Burj Al Barajneh Camp, Lebanon



A national initiative to empower outstanding Palestinian students to study at leading international universities, through providing multi-level capacity building for students, enhancing their leadership and personal skills, and preparing them for the international standardized tests. After three years of coaching, 56 students were accepted to internationally renowned universities, including three students accepted at Stanford, Harvard and MIT, with full scholarships.



Akram Sbeih, aged 17 received a full scholarship to study at Stanford University. A student at the Kafr El-Rai secondary school in Jenin, he has been helping his father run the family bakery since he was a child. He excelled in the project through his commitment and hard work towards his ambition to study at Stanford.



Noura Marzouqa, aged 17, from Beit Lehem, received a scholarship at Harvard University to pursue her dream of becoming a doctor. Ambitious, creative, intelligent, and always striving to improve her community, Noura distinguished herself as an outstanding student in the various project activities.



Khaled Shehadeh, aged 17, from Gaza has been accepted with full scholarships at the top three universities in the world: MIT, Stanford, and Harvard to study Computer Science. He was very committed to the program and had several creative ideas and initiatives especially in programming and chemistry. He sees himself as a catalyst for change of the realities for the Palestinian youths and provide support for the advancement of Palestine.



The Zamala Program was initiated by the Bank of Palestine and Taawon to improve higher education teaching methods in Palestinian universities, and to harmonize the needs of the job market with community development. It offers fellowships to faculty members for training and research projects at prestigious higher education and training institutions worldwide.



The scholarship project

“Perseverance and determination changed my life. I’m a dreamer, in spite of all the challenges in life. I got a college loan to complete my journey. Today, with my nursing degree in my hand, I feel secure and more determined than ever to help my siblings complete their education, as well as to repay the loan, which undoubtedly will help other students who are in dire need of it.”

Naghm, nursing graduate from Beirut Arab University, from Burj Al Barajneh Camp, Lebanon.



“The Zamala Program helped me bring world expertise to Palestine and to innovate in the service of humanity. Through the fellowship, I succeeded in discovering a new alternative and additional treatment for diabetics.”

Dr. Abeer Qotati, Al-Azhar University



“We worked together on “The Libraries for Change Project” to provide the atmosphere, means and space that was provided by external visits that contributed to the unleashing of thought and creativity, which had a great impact on our movement towards promoting reading and self-expression in all its forms for children and adolescents.”

Ayat, librarian at Nusayrat library, Libraries for Change, Gaza

Preserving Palestine’s identity and cultural heritage is a vital component in ensuring the steadfastness and sustainable development of the Palestinian people. Connecting all generations with their narratives, their literature, music, dance, theater, and their visual arts is critical to promoting healthy and sustainable communities that support one another.

Public Libraries in Palestine and Palestinian Refugee Camps in Lebanon: A gateway for empowering our local communities

This project was implemented in 47 libraries in the West Bank including Jerusalem, the Gaza Strip, and in Palestinian communities in Lebanon. The project aims to transform libraries into community centers which are accessible to people from all age groups, as well as to enhance computer literacy for librarians and the general public, and to foster networking between libraries. Fifty-one librarians have been trained in library classification methods based on the Dewey Decimal system. Three networks were founded to cover oral history in Ramallah, Nablus, and Jenin, and the Koha system was adopted in libraries in Lebanon. In addition, 80 “little engineer” activities were completed that benefited 350 children; and 90 books and 50 films were discussed, with the participation of over 1,500 children and their parents. We also opened a new library, “The Late Ahmed Abu Ghazala library” in Jalil Camp in Baalbek, Lebanon.





The Zyara Project

Zyara is a cultural exchange program that aims to introduce US citizens, including academics, journalists, physicians, lawyers, and people of faith, to the political and socio-economic situation in Palestine, and provide them with opportunities to meet and interact with Palestinians from all walks of life, in order to better understand the Palestinian perspective and the political realities of their daily life. Zyara is implemented by Taawon, in partnership with the American Federation of Ramallah-Palestine in the US, with additional support from the Bank of Palestine and the United Palestinian Appeal.



Libraries project activities - Lebanon

Community Development



“ To see my greenhouse actually constructed has been my dream for a very long time, and it has finally been realized... I never imagined the level of income I would generate from this project. I now earn USD 1,000 a month each season.”

Intissar, Agricultural Initiative, Gaza Strip

In order to provide comprehensive community development that guarantees access to basic human rights such as housing, employment, nutrition, and healthcare, Taawon’s projects focus on multiple interventions, including health, agriculture, infrastructural development, capacity building, clean energy, and emergency response.

Agricultural initiatives include: reclaiming and cultivating around 500 dunums of farmland; improving the agricultural transportation infrastructure; improving access to potable water, water networks, and irrigation wells, including extending 8,500 meters of irrigation pipelines in the Gaza Strip; supporting projects in animal husbandry and greenhouse rehabilitation; creating income-generating projects for women; and providing training and technical support for farmers in areas such as marketing.

Regarding **infrastructure**: we rebuilt 32 homes in Gaza, and rehabilitated over 70 homes in Gaza and 12 in Lebanon, opened 3 Bayaras playgrounds, established a sports hall in Lebanon, and rehabilitated 3 community centers in Lebanon, and 5 organizations working with the disabled in the West Bank.



Through the **emergency component** of the program, humanitarian and emergency assistance and food aid was delivered to thousands of poor and vulnerable families in the West Bank and Gaza Strip, including the distribution of 12,000 food baskets to 4,000 families during Ramadan.

Initiatives in **health and wellbeing** include: establishing new departments and units in hospitals, including the pediatric surgery department in the Public Service Hospital in Gaza, providing medical equipment for the emergency unit at Al Maqased Hospital in Jerusalem, a dialysis unit in the north of Lebanon, and burns treatment unit in Hebron; launching a community health center in Khan Younis, Gaza; training health care workers; providing medicines and medical supplies to hospitals; and funding medical examinations and surgeries for over 1,000 poor and vulnerable patients in Gaza, West Bank, and Lebanon. The program also provided health awareness and psychological counselling for hundreds of women and children.

Solar energy projects in Gaza

As a result of Taawon's commitment to sustainable environmental practices and renewable energy, two of the hospitals we have developed in Gaza are operating with the use of solar energy: the Patient Friends Hospital (pictured), and the Rantisi Children's Hospital. We have also introduced clean energy to two communities, including using solar energy for the lighting of public parks in Gaza.



All Inclusive Program: The Revitalization of Wadi Gaza Village with a 28 million dollars

In one of our major standout projects, over 5,000 jobs have been created in the six main interventions of infrastructure, community development, health, housing, agriculture, and education. This comprehensive project encompassed providing access to potable water, agricultural wells, a sewage treatment network, paved roads, a landfill site, a health center, two community schools, a kindergarten, mobile veterinary clinics – and access to university education. Economic empowerment included land rehabilitation and cultivation; job creation through our youth empowerment programs and programs for women; and financial support for vulnerable families. Hundreds of community homes have also been rehabilitated, restored, or built from scratch. **Wadi Gaza village is alive again.**



Wafaa Amer School, Wadi Gaza

Youth Empowerment



Total Expenditures
\$3,200,000



Number of Beneficiaries
7,212



Partner Organizations
17,564



New Job Opportunities
1,138



Economic Return
\$4,500,000

Selim was assigned to a well-known restaurant in the field he loves. Mr. Mohammed Abdo, the direct supervisor of the Palmyra restaurant, said, "I am very happy to have Selim, he is diligent and committed and seeks to develop and prove himself, which is why we gave him the opportunity to continue working with us."

Employment is a challenging issue for Palestinian youth. We target young people between 15 and 29 years to increase their ability to join the job market, or even start their own businesses. The program combines incubators, business accelerators, and internships and apprenticeships with theoretical and practical training in 21 different specializations. In 2017, the program provided internships for 400 new graduates and supported 95 startups in agriculture. Thirty entrepreneurs went into accelerators to develop their ideas, and three tourism initiatives were supported.

The Economic Empowerment of Youth with Disabilities in the Gaza Strip

The project is funded by the Palestinian Islamic Bank and Taawon, and implemented by our Children's Association for the Deaf. The project aims to create employment opportunities for young men and women with disabilities, to enable them to integrate into society and enter the labor market, providing them with a source of income as well as raising social awareness of the rights of disabled people.



"I consider myself lucky to have the opportunity to work in the sewing industry in light of the difficult economic situation in the Gaza Strip." Yasser benefited from the training received, and is now working in a sewing workshop.



A graduate of Agricultural Engineering, Bassel realized his dream to have the first water farm in Jenin-Palestine.



Suzan, with the support of the incubator at the Chamber of Commerce, Hebron, was able to transform her idea to a successful and profitable clothing workshop which offers job opportunities to others in less than a year.

WAY

مؤسسة التعاون للشباب
Taawon for Youth



For the first time, Cycling for Palestine managed to connect individuals worldwide, with 25 cities across Europe, Asia, Africa, Australia, and North and South America participating in the event. WAY also organized simultaneous Ramadan Iftars in Amman, Ramallah, and Gaza. This had a major impact on the participants, who were able to share their cultural values and traditions. WAY also supported the Hilal Al Quds team in giving children the opportunity to participate in a football tournament in Kuwait.



Orphan Support



Total Expenditures
\$3,260,000



Number of Beneficiaries
20,600



Partner Organizations
34



New Job Opportunities
643



Economic Return
\$3,100,000

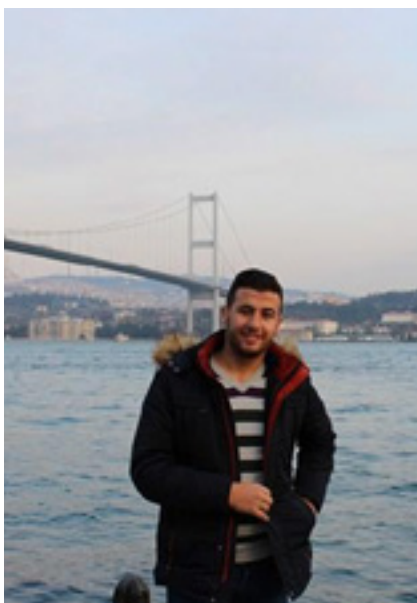
Thousands of children were orphaned by the assaults on the Gaza Strip in 2008/9 and 2014 that endangered communities, devastated families, and severely impacted on the economy of the Gaza Strip. In response, Taawon has developed the Mustaqbali and Wajd programs for 4,000 orphaned children and their families. Together, these programs provide equitable opportunities for all and ensure a decent standard of living for affected families. Access to education was facilitated through securing transportation fees and uniforms for 475 preschoolers, 1,840 primary and secondary students, 258 university students, and in providing vocational education. The program established income-generating projects for 44 poor families, and has provided job skills training, with 88 permanent employment opportunities for youth orphans and 81 mothers as well as for graduates from vocational education and university.



FOUNDED BY



IN ASSOCIATION WITH



Twenty-year-old Yousef, from Jabalia Refugee Camp, and his six siblings were supported to continue their education through the Mustaqbali program. Yousef took programming and database training, which enabled him to represent Palestine and win the international ANGELHACK competition. Both Yousef and his team traveled to Turkey for intensive training with Google on Android Applications.



“I wasn’t aware before that I had this artistic talent! Now I participate in many exhibitions while I am studying architecture, and I am making great progress. Mustaqbali has invested in my talents and my education.”

Noor, Mustaqbali Program, Gaza



In terms of access to healthcare, the program has provided: laboratory and physical exams for 880 children; physiotherapy, and occupational and speech therapy for 150 children; surgical procedures; eye exams and prescription eyeglasses; medical treatment; and medicines and vitamins. The program has also provided follow-up care for patients with chronic diseases.



Platinum Sponsor



صندوق
الحاج هاشم الشوا
للوقف الخيري



Zain, 10 years old, has just started his new school year with a big smile after he was given all the items he would need – school uniform, school bag, and stationery. He is one of 1,276 orphaned children who have benefited from the enhanced access to education project implemented through Taawon within the Wajd program.

Old City of Jerusalem Revitalization



	Total Expenditures \$5,360,000
	Number of Beneficiaries 823
	Partner Organizations 4
	New Job Opportunities 350
	Economic Return \$2,600,000

Our Old City of Jerusalem Revitalization Program aims at building long-term cultural resilience by preserving old historic houses, centers, and compounds, and allowing Palestinians to stay in their homes. The program was established in 1994, and by 2006 was also expanded to Nablus.

The program has trained 75 engineers, craftspeople, and professionals in the field of heritage conservation. We have renovated 45 historic buildings that are now homes to families in Jerusalem and Nablus. Our work extends to renovating kindergartens, commercial buildings, and gardens. Great effort is made to raise awareness of the value of cultural heritage preservation through documentary films, promotional publications and events.



Al Naboulsi family home, Al Yasmeena neighbourhood of Nablus

“

The center is very important for its proximity to the Old City, Wadi Al-Jouz, and Sheikh Jarrah, and it helps children spend their spare time doing something useful. I will provide my services to 200 children throughout the year, through courses and workshops in the arts, music, theater, the plastic arts, and Dabkeh.”

Mr. Yacoub, Nakhleh Al-Shabr group, Jerusalem



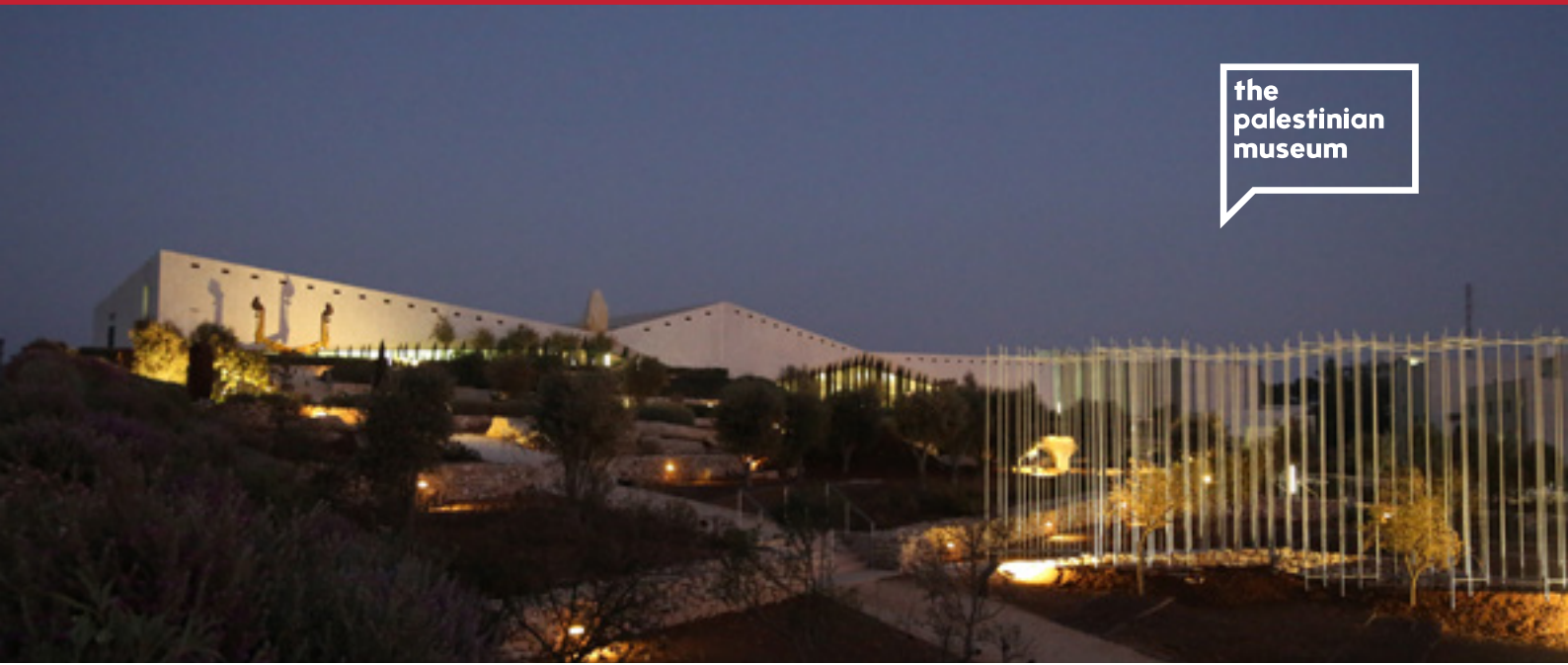
Wadi Al Jouz Cultural Center before and after renovation



The Hashims' house in Nablus, before and after renovation for use as a kindergarten



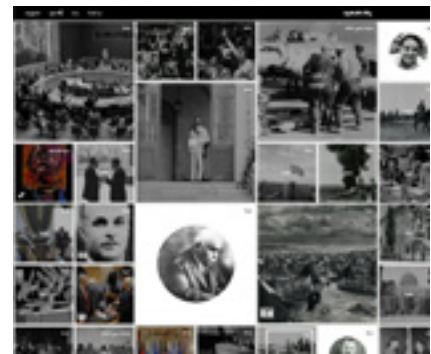
the
palestinian
museum



The Palestinian Museum is dedicated to supporting and promoting an open and dynamic Palestinian culture nationally and internationally. It presents and engages with new perspectives on Palestinian history, society, and culture, offering spaces for creative ventures, educational programs, and innovative research. Designed as a transnational institution, the Palestinian Museum is capable of overcoming geographical and political boundaries to reach Palestinians within historic Palestine and beyond. Its digital collections, online platforms, and network of local and international partnerships allow for the sharing of skills, resources, programs, and exhibitions with individuals and institutions worldwide. In 2017, several projects took place:

Palestinian Trips

This project is implemented in cooperation with the Palestine Studies Institute and the Palestine Film Foundation. The project provides a digital platform to review the Palestinian experience in its various aspects, enriched by historical facts, biographies, events, and stories that have not yet been discovered. It forms a comprehensive and growing narrative, highlighting the effective role played by Palestinians in the making of their history. The project seeks to evoke the stories of resistance that are currently absent from the Palestinian narrative.



Awards & Certificates



The Gold Certificate of Leadership in Energy and Environment Designs in Palestine (LEED) from the American Green Building Council, becoming the first green building with this certificate in Palestine, the first museum in the Middle East, and one of only 14 museums around the world.



The architectural design of the Palestinian Museum by Heneghan Peng architects won The Royal Irish Institute of Architecture's President Award.

Jerusalem Lives August 2017 – January 2018

Shedding light on the present city of Jerusalem, the exhibition aimed to support the city's residents and display the emergence and collapse of globalization, to inspire a better future for the city in light of the current harsh policies of exclusion. The exhibition was divided into four sections: the main exhibition, consisting of audio-visual materials, including pictures, posters, and video; technical assignments, created by Palestinian and international artists for the exhibition; the catalogue, featuring five essays; and the educational and public program, comprising interviews with artists, lectures, and tours of the exhibition.



Digital Archive

The Palestinian Museum started creating its digital archives with the support of the Arcadia Fund, which, when it is launched after three years will be one of the most important components of the virtual platform of the Palestinian Museum. The digital archive will be open to the public and will be continuously updated. It will contain around 145,000 archival materials that are at risk of being lost. It tells the history of modern Palestine from 1800 to the present, and documents collections of photographs, films, sound recordings, and other important materials that are threatened with loss, damage, or confiscation.

Labour of Love: New Approaches to Palestinian Embroidery

Exploring women's issues by focusing on Palestinian embroidery, 'Labour of Love' traces the changes in beliefs and practices regarding gender roles, work, capital, symbolism in art, social classes, and so forth, throughout Palestine's history. The exhibition opened on March 18, 2018, and addresses the repercussions of politicizing Palestinian embroidery and its transfer to paintings and posters.



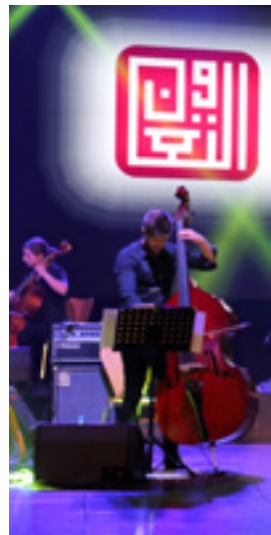
Moments of Pride



General Assembly Meeting, May, 2017



Taawon members visiting projects in Lebanon refugee camps



«Jerusalem Lives» exhibition at the Palestinian Museum





Strategic Plan 2017-2019 launch and 2016 Taawon Awards celebration



Taawon honored by Birzeit University



Omar Kamal Fundraising Concert - Lebanon



Takaful 2017 Conference - Egypt



«Jerusalem Lives» exhibition at the Palestinian Museum



Zamala First Conference

TAAWON AWARDS FOR EXCELLENCE AND INNOVATION 2017



Taawon Jerusalem Award

The Late Ragheb Kaloti Award "For Jerusalem ...We Work"

The winner was the Early Childhood and Family Development Trust, Jerusalem, for its 'Community-Based Kindergarten Program in Palestine - A Learning from Life Approach'.

Jury Members: Dr. Abdullatif Husseini, Dr. Safa Abu Assab, Mr. Ghassan Abbas, Mrs. Dima Anabtawi, and Dr. Rania Filfil.



Taawon Youth Award

Munir Kaloti Award for Palestinian Young Entrepreneurs "For a Better Tomorrow ... We Innovate"

Five innovative entrepreneurs were the recipients of the award:

1. Design and production of Bassam Game: Manar Omar El Helw, Mai Mohamed Ali, Lina Ahmed El Masry
2. Yahia Newborn Photography: Yahia Barzaq
3. Meat and Fish Smoking, Packaging and Storage Project: Murad Ayach
4. Nitro Fertilizer: Hamza Ibrahim Shenawi
5. Basata_up: Aya Alaa Kishko.

Jury Members: Mrs. Asmahan Ilian, Mr. Shaker Safadi, Mr. Samir Skaik, Mr. Tariq Thabet, and Mr. Emad Kehail.



Taawon Education Award

Nabil Hani Qaddumi Award "Exceptional Schools for a Better Future"

The award was awarded equally to two schools:

1. Arraba Basic Girl School, for its 'Creative Hands' Initiative. Arrabeh- West Bank
2. Basma Special School for People with Disabilities, for its 'Participate to Learn' initiative. Gaza Strip.

Jury Members: Dr. Sahar Odeh, Dr. Nazmi Al-Masri, Dr. Riyam Kafri, Mr. Mohammad Salameh, and Mr. Jawdat Sisan.



Taawon Gaza Strip Award

Falak and Abdel-Kareem Kamel Shawwa Award for Gaza Community Based Organizations

The winner of this award was the Nawa for Culture and Arts Association, Gaza, for their 'Restoration and Rehabilitation of the Holy Shrine of El Khader as a Children's Library' project

Jury Members: Dr. Ammar Dwaik, Naim Kabaja, Mr. Mahmoud Hamada, Ms. Reem Ali, and Mr. Amjad Shawa.



USD 420,000

These Awards complement Taawon's mission and reflect its identity and values. They encourage Palestinian institutions to excel and innovate in their work, in addition to empowering Palestinian individuals and enhancing their role and engagement in building the future of Palestine.



Jury luncheon - Ramallah



Award Ceremony - Ramallah



Award Ceremony - Gaza



Award Ceremony - Lebanon



Taawon Achievement Award

The Late Naim Abdul Hadi Culture Award "We Will Get There Someday"

The winner of the 2017 award was the Beit Almusica from Shafa Amer (1948 areas) for its 'House of Music' Initiative

Jury Members: Mr. Khaled Elayyan, Mr. Adnan Tarabshi, Mr. Nabeel Anani, Mrs. Sally Abu Bakr, and Mr. Amer Shomali.



Taawon Distinguished Teacher Award

Teacher Innovation.....Renaissance of the Homeland"

The 2017 winners of this award were:

1. Rabee Waleed Abu baker, Al Krama Boys School, Jenin
2. Ablah Mustafa Abid ALDeen, Faisal Al Housani Basic School For Girls, Ramallah
3. Afaf Deeb Alkafarna, Gaza Prep. Girls School "B", Gaza
4. Hany Ali El Sherif, Maen Bsiso School "A", Gaza
5. Abdulkareem Ibrahim AlKhateeb, Manara Elementary School, Nahr Al Bared Camp, Lebanon.

Jury Members: Dr. Yahya Hijazi, Dr. Ihab Shukri, Mrs. Hanan Hroub, Dr. Munir Sarhan, and Mr. Baha El Shatali.



Taawon Health Services Distinction Award

The Late Naim Abdul Hadi Culture Award "We Will Get There Someday"

The winner of this award was the Thalassemia Patients Friends Society, Palestine, for the project 'Healthy Lifestyle Model for Thalassemia Patients: A Program to Improve Patients' Quality of Life.'

Jury Members: Dr. Jihad Mashal, Mrs. Dina Nasser, Dr. Nahed Mikki, Mrs. Amal Watfa Karaki, and Dr. Akram Nassar.



Taawon Award for Innovative Technological Applications

"Innovation: Growth and Independency"

The following five innovative applications won the 2017 award:

1. Araboost, Razan Group, Husam Kurd, Muna Subaih, Mohammad Kurd- Gaza
2. Iclipar, Hasan Radwan - Gaza
3. Manshar, Mohammad Khatib, Riham Diabas - USA
4. Cancer diagnosis with electromagnetic waves, Dr. Radwan Qarawi, Diala abu Halweh, Sarah Abu Teeneh, Ayman Faroun, Razan Salah Eddin - Jerusalem
5. Alboot Al Arabi, Samer Nazzal, Ramallah

Jury Members: Dr. Safa Naseer Eldeen, Mr. Tammer Qaddumi, Mr. Alaaeldin Al Ghousein, Mr. Ayman Awartani, and Mr. Ashraf Al-Astal.

Acknowledgments

DONORS



Donors list

<https://www.taawon.org/en/edonors>

We thank you all for your continued support and efforts, and for your belief in our ability to support the Palestinian people. Your support enables us to achieve more. Thank you all.

PARTNERS



Partners list

<https://www.taawon.org/en/epartners>

We thank you for your support, trust, and continued partnership. We are determined to continue our joint efforts to achieve greater successes, for the service of our beloved homeland.

TAAWON FAMILY

Institutional Body



Taawon governance

<http://www.taawon.org/en/egovernance>

Our genuine thanks for your ongoing commitment and generosity to Palestine and Taawon. Our gratitude to all our distinguished Taawon General Assembly members and those serving on the Board of Trustees, the Board of Director, and in the various institutional committees.

Executive Team



Taawon team list

<https://www.taawon.org/en/eteam>

We thank you for your high dedication to work under all circumstances, and the high responsibility you have demonstrated to complete the work with precision and professionalism in order to serve the people of our community. Thank you for your outstanding efforts and hard work.

PAYING TRIBUTE TO THE LATE ABDEL MOHSIN AL-QATTAN (1929-2017)

Driven by his insightful vision for Nationalistic work



It is with heavy hearts that we bid farewell to our founder and Honorary Chairman Mr Abdel Mohsin Al-Qattan, who passed away on December 4th, 2017. We grieve at the loss of a great man, but also pause to celebrate his life and achievements, and reflect with gratitude on all that he has given to the Palestinian people over generations. Al-Qattan was a visionary, a philanthropist in the truest sense of the word, and an icon, leader role model, and champion for Palestinians all over the world. But even in the midst of the sadness we feel at the passing of such a great man, we must recognize the joy and hope he brought to the lives of millions of Palestinians over the years. Born in Jaffa in 1929, Mr Al-Qattan experienced firsthand the devastation of the Nakba, which saw him and his family dispossessed and forced to live in exile.

“My friends and I were concerned with keeping the organization away from any political struggles, which at the time were intense, and to prevent its use for political gains. We unanimously agreed to the importance of providing it with elements of sustainability, complete autonomy, and positive influence through setting up a separate endowment for the organization”.

The Late Abdel Mohsin Al-Qattan



“Abdel Mohsin was occupied with the burdens of our national cause, a believer in the principle “work then speak”. A principle that we find imbedded in the composition of Taawon and its philosophy”

Mr Faisal Alami
Taawon Chairman



Taawon General Assembly - May, 2016



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Independent Auditor's Report To the General Assembly of Welfare Association (Taawon)

Opinion

We have audited the financial statements of the Welfare Association (Taawon), which comprise the statement of financial position as at December 31, 2017, the statement of activities and changes in net assets and the statement of cash flows for the year then ended, and notes to the financial statements, including a summary of significant accounting policies.

In our opinion, the accompanying financial statements present fairly, in all material respects, the financial position of Taawon as at December 31, 2017, and its financial performance and its cash flows for the year then ended in accordance with International Financial Reporting Standards (IFRS).

Basis for Opinion

We conducted our audit in accordance with International Standards on Auditing (ISA). Our responsibilities under those standards are further described in the Auditor's Responsibilities for the Audit of the Financial Statements section of our report. We are independent of Taawon in accordance with the International Ethics Standards Board for Accountants' Code of Ethics for Professional Accountants (IESBA Code), and we have fulfilled our other ethical responsibilities in accordance with the IESBA Code. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Responsibilities of Management and the Board of Directors for the Financial Statements

Management is responsible for the preparation and fair presentation of the financial statements in accordance with IFRSs, and for such internal control as management determines is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error. In preparing the financial statements, management is responsible for assessing Taawon's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless management either intends to liquidate Taawon or to cease operations, or has no realistic alternative but to do so.

The Board of Directors is responsible for overseeing Taawon's financial reporting process.

Auditor's Responsibilities for the Audit of the Financial Statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISA will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.



As part of an audit in accordance with ISA, we exercise professional judgment and maintain professional skepticism throughout the audit. We also:

- Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of Taawon's internal control .
- Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by management.
- Conclude on the appropriateness of management's use of the going concern basis of accounting and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on Taawon's ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our auditor's report to the related disclosures in the financial statements or, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our auditor's report. However, future events or conditions may cause Taawon to cease to continue as a going concern.
- Evaluate the overall presentation, structure and content of the financial statements, including the disclosures, and whether the financial statements represent the underlying transactions and events in a manner that achieves fair presentation.

We communicate with the Board of Directors regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.

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Sa'ed Abdallah

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Sa'ed Abdallah

License # 105/2003

Ramallah - Palestine

April 16, 2018

Statement of Financial Position

As at December 31, 2017

	Notes	2017 U.S. \$	2016 U.S. \$
Assets			
Non-current Assets:			
Property and equipment	3	422,164	495,215
Property of Palestinian Museum	4	23,150,393	23,850,963
Investment properties	5	6,915,073	6,909,223
		<u>30,487,630</u>	<u>31,255,401</u>
Current Assets:			
Contributions receivable	6	72,515,924	35,290,060
Other current assets	7	1,941,118	1,859,159
Financial assets held for trading	8	57,167,668	50,835,652
Cash and deposits at banks	9	14,218,718	10,683,107
		<u>145,843,428</u>	<u>98,667,978</u>
Total Assets		<u>176,331,058</u>	<u>129,923,379</u>
Net Assets and Liabilities			
Net Assets:			
Unrestricted net assets	10	1,886,425	1,700,058
Endowment fund	10	64,644,154	60,091,420
Total Net Assets		<u>66,530,579</u>	<u>61,791,478</u>
Non-current Liabilities:			
Provision for employees' benefits	11	3,016,819	2,717,484
Deferred revenues	4	13,087,332	13,600,500
Long-term loan	12	5,625,000	-
		<u>21,729,151</u>	<u>16,317,984</u>
Current Liabilities:			
Bank overdraft	12	-	5,561,439
Accounts payables and accruals	13	1,535,286	1,820,961
Deferred contributions	14	86,536,042	44,431,517
		<u>88,071,328</u>	<u>51,813,917</u>
Total Liabilities		<u>109,800,479</u>	<u>68,131,901</u>
Total Net Assets and Liabilities		<u>176,331,058</u>	<u>129,923,379</u>

The attached notes 1 to 24 form part of these financial statements

Statement of Activities and Changes in Net Assets

For the year ended December 31, 2017

	Notes	2017 U.S. \$	2016 U.S. \$
Grants and revenues			
Deferred contributions recognized	14	38,892,349	34,253,213
Deferred revenues realized	4	513,168	256,328
Unrestricted contributions	15	5,317,083	6,291,845
		<u>44,722,600</u>	<u>40,801,386</u>
Other Revenues			
Amounts designated by donors for specific beneficiaries	16	1,784,026	1,286,509
Less: amounts disbursed to specific beneficiaries	16	(1,693,358)	(1,203,591)
Management fees retained on amounts designated by donors for specific beneficiaries	16	90,668	82,918
		<u>44,813,268</u>	<u>40,884,304</u>
Program costs and administration expenses			
Program costs			
Community development	17	16,016,635	15,193,767
Education	17	8,884,099	2,645,021
Culture	17	2,141,943	5,179,303
Youth Empowerment	17	3,182,783	2,256,544
Orphans support	17	3,274,905	3,461,321
Rehabilitation of Old Cities	17	5,356,247	4,597,574
Palestinian Museum	4	3,875,634	2,819,629
		<u>42,732,246</u>	<u>36,153,159</u>
Administrative expenses			
General and administrative expenses	18	3,149,008	2,878,294
Depreciation of property and equipment	3	104,404	126,154
		<u>45,985,658</u>	<u>39,157,607</u>
Other gains (losses)			
Interest revenue		137,125	27,520
Realized gain on investments	8	373,172	890,667
Change in fair value of financial assets held for trading	8	5,832,202	(137,968)
Change in fair value of investment properties	10	(3,660)	532,659
Currency exchange gain (loss)		12,510	(68,845)
Investment portfolio management fees		(365,475)	(320,087)
Contribution receivables write-offs		(122,860)	-
Other		48,477	995
		<u>5,911,491</u>	<u>924,941</u>
Net gains			
		<u>4,739,101</u>	<u>2,651,638</u>
Increase in net assets			
Net assets, beginning of the year		<u>61,791,478</u>	<u>59,139,840</u>
Net assets, end of the year		<u><u>66,530,579</u></u>	<u><u>61,791,478</u></u>

The attached notes 1 to 24 form part of these financial statements



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