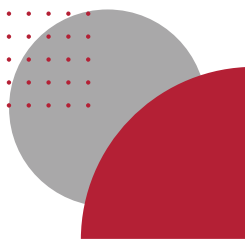


Annual Report 2021

**A Vision for
Sustainable Impact**





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Bisher Jardaneh

Despite the economic and political challenges witnessed by the Palestinian society in 2021, Taawon continued to pursue its mission of serving Palestine through well-designed programs and interventions aimed at strengthening the capacity of Palestinian citizens and empowering them economically and socially, as well as preserving Palestinian heritage and supporting Palestinian culture. It is through the commitment and unity of Taawon's board members and executive body, across all positions, councils and committees, that we were able to implement our programs, throughout all areas of work without interruption.

In continuous pursuit of its mission and in accordance with the Board of Trustees' decision, Taawon's efforts in 2021 focused on developing its strategic plan utilizing the "Theory of Change" with the participation of numerous Taawon members representing its institutional and executive body. The theory is further expanded through workshops that aim to develop the three-year Strategic Plan 2023-2025, setting the stone for a phase focused on sustainable flagship projects and long-term impact, enabling Palestinians to live in dignity and continuous improvement.

On a parallel level, Taawon recognized the importance of shifting to agile governance while empowering and strengthening the role of its executive body to lead future visions. In this regard, methodical steps were taken to attract outstanding competences in the executive management team and across all levels of the institution's branches to fully implement their entrusted responsibilities.

Taawon renews its gratitude to its partner organizations, donors and supporters that share its developmental objectives, contribute to achieving its vision, and stress the importance of continued cooperation and joint efforts to ensure that every Palestinian lives a dignified life. Last but not least, the compass is still directed towards Palestine and Taawon remains committed to its vision and to the wisdom of its founding fathers to continue working with the utmost integrity and transparency. Until this day, every Taawon member is fully devoted to active participation and to continuing along this path, the path of hope and success.

Message from the Acting Director General

Luay Khoury

In 2021, Taawon faced numerous challenges at both the institutional and executive levels, yet we were able to respond with a high level of responsibility and wisdom and were able to steer the ship clear to safety. Nonetheless, much remains to be accomplished, and the ceiling of expectations continues to rise day after day.



In 2021, Taawon accomplished several achievements through quality interventions in the sectors of education, health, revitalization, community development, youth employment and emergency humanitarian support. This effort was achieved by working with around 200 partner organizations, targeting over 850,000 Palestinians living across Palestine and the refugee camps in Lebanon, and with total expenditures of USD30 million. Taawon's impact on the ground was also observed through the ongoing campaigns that took place in response to difficult circumstances that the Palestinian people faced during the unrest in Jerusalem, the offensive on Gaza, as well as in support of Palestinian refugees in Lebanon and Ramadan Campaign.

In 2020, Taawon announced its future vision for development work through the *Taawon Development Initiative* that focuses on sustainable development and flagship projects that have a quality impact in serving Palestine and empowering the Palestinian people to advance their ambitions as well as their social and economic status. In 2021, efforts were directed towards further developing this initiative and activating it in a systemic manner.

Thus, the theory of change that was developed through a series of workshops and consultative efforts was able to come to fruition and resulted in a qualitative strategic concept that will determine the future course of Taawon projects. The link between the theory of change and the criteria for measuring impact as well as the return on social investments will constitute a huge shift in Taawon's work methodology, thereby positively reflecting on the quality of projects, response time, and future partnerships.



**Nazareth Cultural Center Project, winner of Taawon's
Innovation in Culture Award for 2020 – Baladna youth Association**

Taawon is currently developing its upcoming three-year strategic plan based on the theory of change and strives for active participation in the formulation of development projects that stem from actual needs on the ground, and that can attract partners and donors who share Taawon's vision and direction. As an integral part of Taawon's work, our national duty calls for partnerships with civil society organizations that foster a holistic and collaborative vision, in support of innovative projects; allowing Taawon to act as a catalyst for opportunities and competencies, as well as to develop a solid foundation in Palestine that is capable of fulfilling its promises to all donors and partners, away from political appeasement and economic volatility.

Certainly, Taawon would not have been able to carry out these achievements or foresee its future role without the tireless effort and dedication of all members of the executive body in addition to the directives and policies of its Board of Directors, Board of Trustees, and all Taawon members, for their intellectual and financial support.

About Taawon

Driven by a need to keep Palestine alive, in 1983 a group of Palestinians met in London to discuss how they could leverage their intellectual, technical, and financial resources to continue to support their homeland and those who remained there or in refugee camps in neighboring countries like Lebanon. Out of this incredible meeting of the minds, came the birth of Taawon, a Palestinian non-governmental organization that is dedicated to promoting the steadfastness of Palestine and Palestinians.



Asma' Musalam/ Orphans Program – Wajd

Part of the extracurricular activities following the Gaza Offensive – Save the Children Palestine

Taawon implements its development and relief programming through four main programs: education, culture, community development, including economic empowerment and orphan support, in addition to the Jerusalem Program for Old Cities Revitalization.

Taawon works in partnership with various civil society institutions to achieve its goals through conscientious planning and policy formulation that is carried out with the highest professional standards. Taawon also abides by international standards and policies, particularly the Universal Declaration of Human Rights, relevant international laws issued by the United Nations Educational, Scientific and Cultural Organization (UNESCO), its Universal Declaration on Cultural Diversity, and the Sustainable Development Goals (SDGs).



Vision, Mission And values

Over the course of 38 years, Taawon accumulated a record full of accomplishments which is reinforced by solid partnerships and expertise that enabled it to overcome the obstacles and the difficult circumstances facing the country to find innovative and creative solutions to strengthen its expertise, particularly operating in crisis; thus, making its programs more responsive to the needs of the precarious social and economic structure.

Through its presence in Palestine, Jordan, Lebanon, Switzerland and the UK through its sister institution, "The Welfare Association" Taawon targets more than one million Palestinians on an annual basis in Palestine and the Palestinian diaspora refugee camps in Lebanon where it invested approximately USD 800 million since its establishment.

Vision

Taawon envisions the Palestinian people as citizens of an independent, free, and democratic Arab Palestine, living in dignity, prosperity and self-fulfillment, with equitable access to opportunities to realize their full potential with distinction and creativity.

Mission

As a leading non-governmental Palestinian development organization, Taawon strives to make a distinguished contribution toward furthering the progress of Palestinians, preserving their heritage and identity, supporting their living culture and building civil society. It aims to achieve these goals by methodically identifying the Palestinian people's needs and priorities and establishing the soundest mechanisms to maximize the benefits from the available funding resources.

Values

National commitment, independence, and professionalism.



Taawon's Development Initiative



Strategic Planning and Visions for the Future

Following two years of external challenges due to the spread of COVID-19, which had a significant impact on several life facets across the globe, specifically on the health, economic and social levels, and following internal changes that the organization experienced, Taawon took an evaluative look in-ward to reflect on ways in which it can strengthen its abilities, and to provide quality services for its targeted communities.

Taawon emphasizes its pioneering and leadership role in empowering Palestinians, and its vision of achieving social justice for Palestinians, wherever they are. As such, Taawon launched the *Taawon Development Initiative*, which aims to develop the strategic plan for the years 2023-2025 based on the “**theory of change**” approach that addresses the needs of target communities, prioritizes long-term impact and positive change, and reflects the vision of Taawon.

The theory of change positions Taawon as an institution capable of empowering communities and partners through innovation, creativity, and focus as well as adopting flagship projects with wide-ranging sustainable social and economic impact. The theory of change emphasizes the importance of creativity and collaborative action that stem from actual needs and priorities of the communities and target groups, Taawon works on empowering communities and individuals and developing partnerships and relationships capable of achieving collective positive change.

In the coming years, the theory of change will reflect the quality and scope of programs and projects that Taawon implements and invests in as Taawon firmly believes in the importance of focusing on sustainable development and their long-term impact.



Digital Transformation

Taawon continually strives to keep abreast of technological developments that can positively reflect on work mechanisms, the effectiveness of its programs and their impact.

Taawon adopted a digital transformation strategy that aims to develop and activate digital systems, thereby contributing to organizing the internal administrative and financial processes, archiving, cybersecurity, and internal and external communication commensurate with Taawon's needs as well as the needs of its partners and beneficiaries particularly due to the increase in remote work.

The digitization effort reflects the quality of Taawon's work, the performance of the team and its ability to serve its various communities.

Organizational Excellence

We continuously strive to adopt world-class systems to ensure an efficient executive management framework. This includes adopting a series of quality management systems as well as reporting standards for the purpose of continuously monitoring and developing our performance and evaluating our work.

Quality Certifications

Over the course of 17 years, Taawon received the ISO 9001:2015 quality certificate, which is a testament to its outstanding efforts in the field of management. This certification allowed us to focus on the target groups and served as great motivation for the senior management. Our significant focus on the targeted groups and consistent improvements have helped us earn this accreditation. Taawon also adopted the Environmental Quality System and obtained the ISO 14001:2015 quality certificate.



Awards and Recognitions

In 2021 Taawon was awarded the "Mahatma Gandhi" Annual Award for the fourth consecutive year, in recognition of its distinguished work and commitment to high standards and for its role in social responsibility, change leadership, and social impact.

This award honors Taawon's journey over the past thirty-eight years and its achievements that have been supported by strong partnerships all in the service of Palestine and Palestinians.



Financial Summary



Revenue

The total revenue reached about USD 28.0 million

- Culture
- Revitalization
- Education
- Community development

%3.2

%7.4

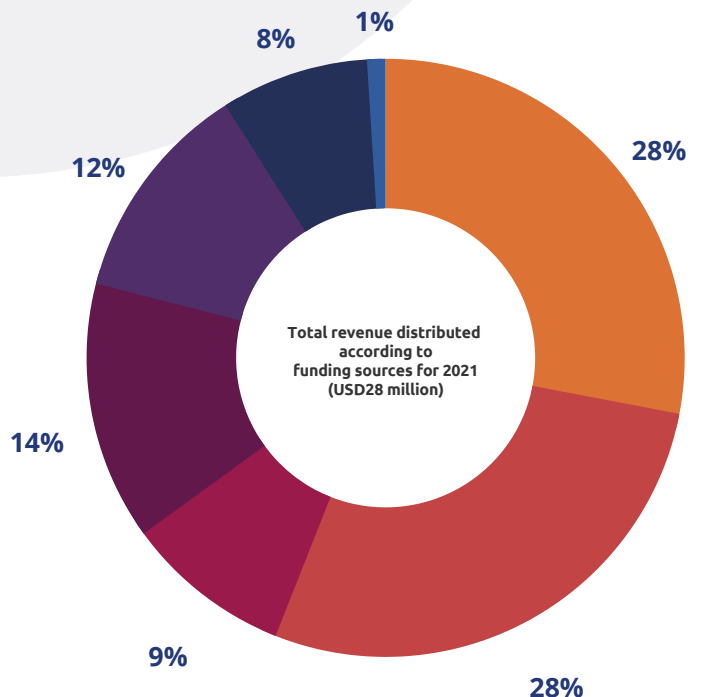
%31.7

%57.7



Programmatic revenue totalled USD25.8 million

- ◌ Financial Arab institutions
- ◌ Non-governmental organizations
- ◌ Taawon members
- ◌ Non-member individuals
- ◌ Endowment institutions
- ◌ Governmental organizations
- ◌ Private sector

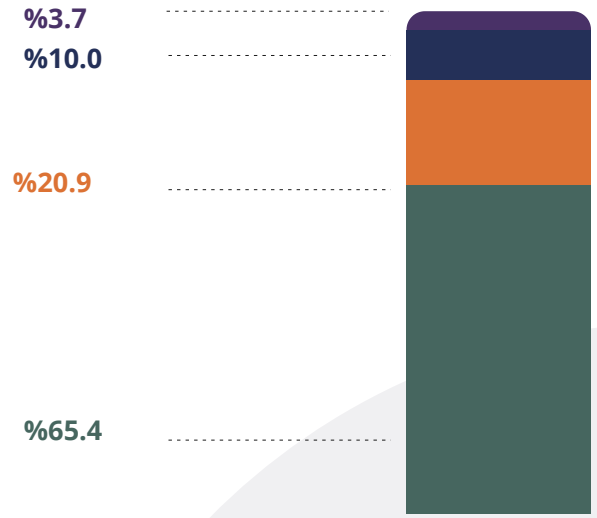




Spending

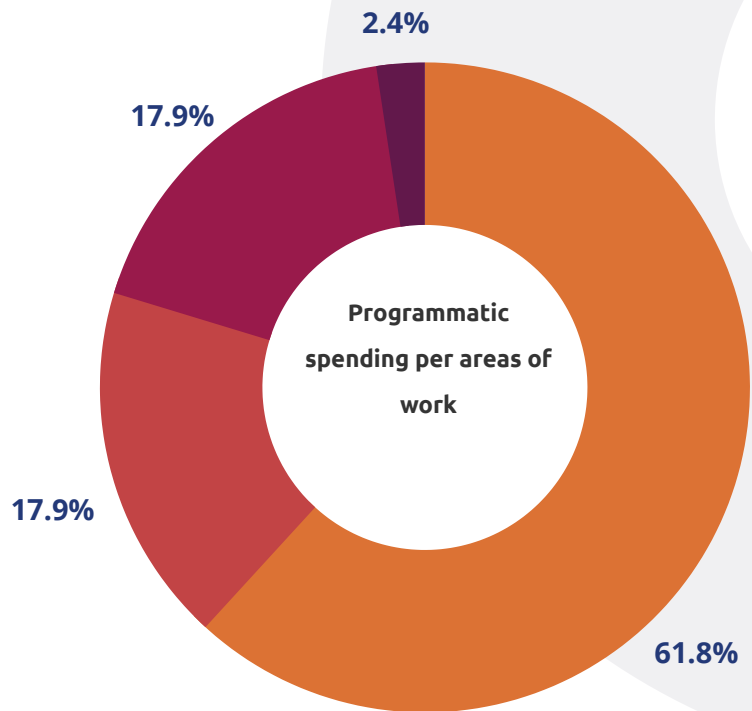
Total spending amounted to USD30.1 million

- Culture
- Revitalization
- Education
- Community development



Programmatic spending

- West Bank
- Gaza Strip
- Lebanon
- Areas 48



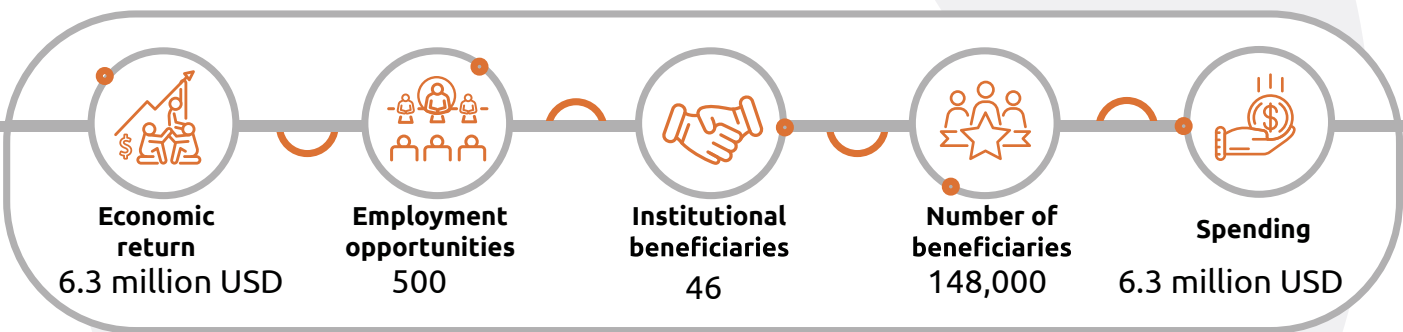
Education Program



Investing in People



The Education Program is considered one of Taawon's key programs. In accordance with the Sustainable Development Goals, the program strives to strengthen the educational system in Palestine and empower it economically and socially by helping make available quality education that develops the knowledge and skills of educators and students, and reinforces positive social values. The program contributes to preparing a new generation that is innovative, capable of producing knowledge, and has a sense of belonging to its Palestinian identity and exercises commitment to its social values.



The Education Program targets all groups integrated in the educational process, including students at various educational levels, kindergartens, teachers and administrative staff governmental and non-governmental educational institutions, civil society institutions working in the education sector, parents, and the local community at large.

Within its strategic directions, the program offers interventions across several levels including developing the educational infrastructure; building the capacity of those working for educational institutions; nurturing innovation; developing the scientific, technical and life skills of students; utilizing technology in the educational process and working with families to support the educational process; contributing to the promotion of social values and the Palestinian identity; encouraging vocational and technical education and promoting its importance in social and economic empowerment, in addition to developing the capacities of partner civil society organizations, and strengthening and expanding funding and operational strategic partnerships.



Teachers' capacity training – Early Childhood Education programme - Lebanon



Early Childhood

As part of the early childhood component, Taawon works on updating and developing the infrastructure of kindergartens in Palestine and providing them with the latest educational resources, as well as building the capacity of educators and administrators, and promoting a healthy lifestyle approach for children.

During the year 2021, Taawon achieved some important successes, as it rehabilitated and equipped 54 kindergartens in the Gaza Strip, the West Bank and Lebanon, and provided educational tools for nearly 190 kindergartens.

As for contributing to strengthening the skills of kindergartens staff (both male and female), Taawon trained 1,000 educators focusing on education and management skills, talent discovery, and implementing advanced educational tools in addition to developing the administrative capabilities of kindergarten personnel. Taawon also developed the capabilities of 500 children in scientific and life skills.

As part of its approach to utilize technology and carry out digital transformation in education, Taawon provided computers and smart tablets to 13 kindergartens, in addition to developing a special electronic platform for the kindergarten network and prepared a twinning agreement between beneficiary kindergartens at both the national and regional levels to enable and foster knowledge exchange.



Primary Education

Taawon's Primary Education Component aims to secure opportunities to access quality educational programs for outstanding students in marginalized and underprivileged areas, improve logical thinking and critical analysis skills, provide access to educational support for students in need, and provide educational opportunities for students with learning difficulties. The Primary Education Component also fulfills technical needs, develops educational and administrative capacities of staff, and promotes the utilization of technology in education.



Early Childhood Education Programme – Gaza
Provision of games and implementation of student activities,
implemented by Qattan with funding by the Arab Fund for
Economic and Social Development

Key achievements focused on developing the infrastructure at 14 schools in the Jerusalem Governorate and the Gaza Strip, in addition to the rehabilitation and maintenance of two schools in the Gaza Strip after the recent aggressions, and contributing to equipping and furnishing schools. Taawon worked on building the administrative and technical skills of 190 teachers and offered 41 students full or partial university scholarships. It also provided financial support to outstanding students that come from underprivileged families in Gaza, thereby allowing them to pursue their educational journeys.



Taawon Libraries network programme – Taawon Lebanon

University Education

The University level education component aims to develop the research, administrative and technical capacity of technical and administrative staff so that they can in turn transfer their skills and knowledge of future generations. The program utilizes modern scientific tools to help bridge the gap between university education and job market needs as well as facilitating access to university scholarships for distinguished and underprivileged students, allowing them to pursue their university education.



Mira and Maya – Palestinian Students Fund – Lebanon

During 2021, Taawon developed laboratories at the Pharmacy Faculty at Al-Quds University and established a basic building structure to house the university theater. University scholarships were provided for two faculty members, allowing them to complete their higher education studies in The United Kingdom. Taawon also continued providing university scholarships for outstanding students from underprivileged families in the West Bank, Gaza and Lebanon as well as signing new agreements with Palestinian universities to support students in need.

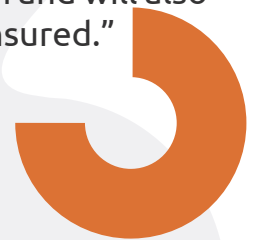


Their Story with Taawon

Early Childhood- Lebanon:

Within the Early Childhood Component, Taawon worked with students' families to provide them with support and the necessary awareness they need to take care of their children at this critical stage in their lives, particularly in light of the challenging circumstances over the past year due to the global pandemic and economic and political challenges.

"All summer long we were anxious and confused as we pondered the rumors regarding cancelation of the current school year, as we felt a strong sense of responsibility for our child's future and his educational journey. We were invited by the kindergarten administration to attend an educational meeting and I viewed this as an appropriate opportunity to raise all my concerns regarding the possibility of returning to school due to the Covid-19 pandemic and the lack of preparedness of schools and educational institutions to accommodate students. I was pleasantly surprised to learn that the kindergarten planned to open its doors as scheduled and that during the past period they were taking all the necessary actions to begin the school year without delay. The school secured all the necessary supplies from the supporting authorities to allow for the children's onsite presence. I could not contain my happiness because canceling the school year was no longer a possibility. My child will be able to return to kindergarten and will also be safe due to the strict preventative measures that the kindergarten has ensured."





Their Story with Taawon

**Student Aseel Deeb / Faculty of Medicine
– Al-Azhar University – Second Level**

Aseel talks about her journey in attaining her educational dream with Taawon's help. She has long dreamt of studying medicine and will be the first in her family to reach this milestone.

"After completing high school, I realized what my dream meant and exactly how much it would cost my family. When my high school (tawjihi) results were released, happiness and joy overwhelmed our home as I obtained a score of 98.3%. There was tremendous excitement at the possibility of achieving my dream of studying medicine, especially since none of my brothers were able to enter the Faculty of Medicine. At first we were unaware of the cost and effort necessary to enter this faculty. As we began the registration process at the university, we realized that we could not pay the medical school fees and our dream might not become a reality! For a while I abandoned my dream and sought to study another major that was more affordable for us but my father refused to give up. We accumulated debt after the first year and I realized the difficulty of continuing this path, so I was overwhelmed with happiness when I learned that I had obtained a grant from Taawon to cover the cost of my education. You succeeded not only in covering my tuition but also in bringing happiness to our home; a feeling I hope will never come to an end but I know this is based on my grades and effort; therefore, I strive to complete my educational journey with a high grade point average, God willing, in order to ensure that I can successfully complete my studies in the Faculty of Medicine."



Their Story with Taawon

Souk Tales Exhibition :

Taawon supported the “Souk Tales” festival, which took place in various Palestinian cities by gathering the Palestinian public to celebrate its heritage, culture and artistic creations. Joanne, 6, visited the exhibition with her mother and younger sister, and had fun exploring its content. Joanne learned many stories about Palestinian cities and she

was able to confirm that she visited all the areas displayed in the photos with the exception of Gaza, as she has not been able to go there to enjoy its sea and fish...but prior to leaving, Joanne shared the joy she felt in visiting the exhibit and she recommended that everyone visit.

Indeed, Joanne did not lie. Later in the day, some visitors told us that they came to visit after hearing about it from a little girl who stopped them in the street and told them about the importance of this exhibition!!



“Bridges of Return”
Project - Jerusalem



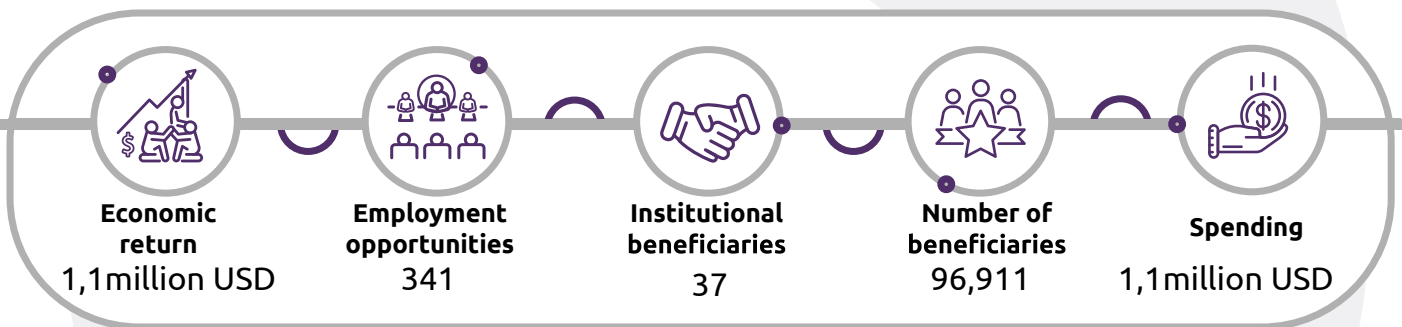
Empowerment of Youth
Cultural Project fund, with
funding by The Arab Fund for
Economic and Social Development,
Turab Project – Pal Vision

Culture Program

Supporting a Nation and Preserving an Identity



The Culture Program aims to preserve the living cultural heritage, enhance the individual and collective identity, emphasize the role of culture as a component and guide in the sustainable development process, and sharing Palestinian achievement's in human cultural dialogue and enhancing the role of economic and social empowerment in the sustainability of the sector.



Taawon focuses on the development of the arts, cultural industries, and community initiatives and strengthening their role in the process of change and economic and social empowerment as well as bridging the gap between the cultural sector and Palestinian society.



Culture Program – Economic Empowerment for Creative and cultural projects in Gaza - University College of Applied Sciences



Opening of Baladna Cultural club at Nazareth old market Nazareth Cultural Center Project, winner of Taawon's Innovation in Culture Award for 2020 – Baladna youth Association

Taawon also works on supporting cultural initiatives that utilize modern technologies such as social media and dialogue platforms to build an interactive archive on cultural achievements and establishing electronic platforms to exchange experiences.

In addition, Taawon supports individual initiatives that use the arts and cultural industries to raise awareness regarding the individual and collective Palestinian cultural identity, as well as supporting individual initiatives in the field of the performing arts and enhancing their economic returns. Finally, the program focuses on developing the capabilities of partner civil society organizations in terms of infrastructure and human resources, and strengthening, expanding and diversifying strategic financing partnerships.



Hana Hussein, a student in the music program, implemented by Al Kamandjati and Beit Atfal Assumoud in Shatila and Burj Al Barajne camps, Lebanon



Children from the fall cycle 2021, "Visual Arts Consortium: Art is a Right" Visual Arts Forum Project

The Culture Program carried out many accomplishments throughout the year, ranging from developing the capacities of partner cultural institutions, supporting community and cultural initiatives, and linking culture to economic empowerment as part of a programmatic approach to promote the Palestinian identity and preserve cultural heritage. This year, the Cultural Program worked on delivering the cultural product to the Palestinian public, particularly that which enhances the Palestinian identity and promotes cultural heritage through musical and theatrical performances, film screenings and online exhibitions in various parts of Palestine, in addition to working on many of the cultural and artistic products of partner institutions. What distinguishes the Culture Program is its ability to link the arts to specific social needs and addressing economic and social empowerment through creativity, dissemination of the arts and providing linkages with other sectors to contribute to community strengthening and economic sustainability.

The program continued to support interventions in cultural infrastructure and provided a supportive environment for cultural and artistic creativity and production. It also supported the technical and administrative capacities of partner institutions and their technical staff as well as strengthening linkages among these institutions in order to exchange experiences, knowledge, and increase the interconnectedness of the cultural sector in general.



Their Story with Taawon

Ounadekum Project...Theater Days in Gaza

Ahmed Asfour, 25 (Shams Al-Karama Center for Culture and Arts) / one of the participants in the drama workshops implemented within the "Ounadekum" Project in Gaza.

Ahmed states, "I live in Rafah Governorate, specifically the Tel Al-Sultan District. I spent my life since childhood until 2012 working and studying simultaneously. I worked in various sectors from agriculture to transportation, but my passion was always for the arts. I founded a dabke troupe with youth from my neighborhood (neighbors, siblings, and relatives). The troupe grew and we started participating in street parties and the events of some local institutions until I finally joined the Shams Al Karama National Center for Culture and Arts. This helped develop my skills and I became a professional dabke dancer. I was able to become a choreographer and the general training supervisor for the center's school and artistic and cultural mobilization.

Ahmed continues: "During my participation in the workshop, I gained confidence and strength in expressing my feelings through my speech and body language. I learned how to employ the emotions of the dancer and facial expressions in dance, be it expressive or dabke dance."

The Community Development Program

Preserving Life and Dignity

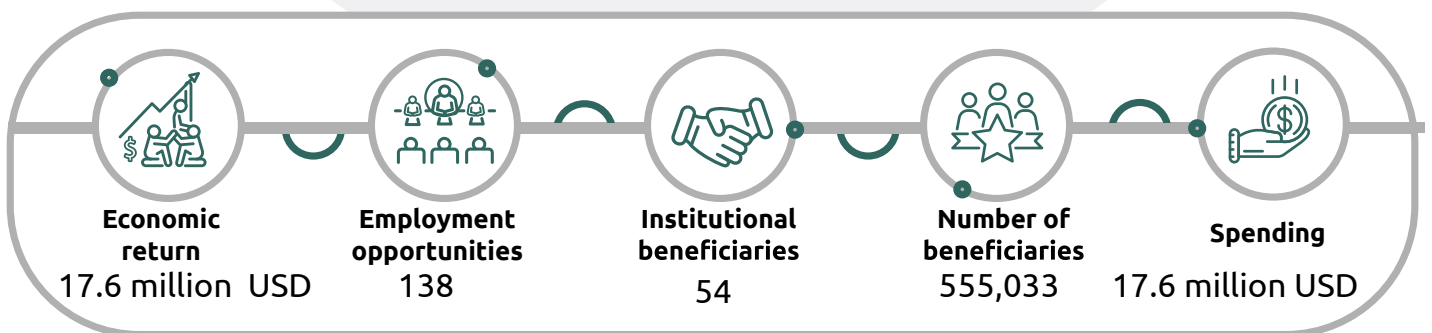


The program aims to support Palestinians to gain a decent living and building domestic economies that achieve fair sustainable economic, social and health development while boosting their ability to remain steadfast on their land by continuing to work on the various program components.

The program works within a set of basic strategic directions characterized by strengthening economic and social empowerment among the most marginalized groups in the Palestinian society within the components of health, agriculture, basic humanitarian aid, orphan support and youth empowerment. Additionally, it works to improve the capacities of partner NGOs and strengthening and expanding strategic funding partnerships, to the concept of entrepreneurship, and to empower orphans through education and employment.



Health , agriculture and humanitarian relief support



During the year 2021, the program was able to fulfill the basic needs of thousands of families and children in response to emergency needs in the West Bank, Gaza and Lebanon. The program renovated hundreds of houses impacted as a result of the aggression on Gaza, in addition to renovating homes in the Palestinian camps in Lebanon.

Within the framework of working in the agricultural sector, the program contributed to strengthening the resilience of hundreds of agricultural farming families and improving their economic and social context through rehabilitating and salvaging agricultural lands, as well as the provision of agricultural equipment and seedlings, road rehabilitation, and supporting agricultural initiatives.



Humanitarian Support for hospitals and emergency medical staff - Jerusalem

As for efforts in the health sector which aim to improve Palestinians' accessibility to quality health services, the program contributed to hospitals rehabilitation, the procurement of medical devices, ambulances, protective equipment and medical and personal protection equipment for medical staff. Emergency supplies were also provided for hospitals and memoranda of understanding were signed to work on the rehabilitation and development of the infrastructure of health institutions. The program also provided health services to thousands of patients based on need. Children with disabilities were targeted to ensure their ability to access health and rehabilitation services. In addition, the program worked on empowering and developing the administration of health institutions by developing administrative systems and procedures.

Emergency supplies were also provided for hospitals and memoranda of understanding were signed to work on the rehabilitation and development of the infrastructure of health institutions. The program also provided health services to thousands of patients based on need. Children with disabilities were targeted to ensure their ability to access health and rehabilitation services.



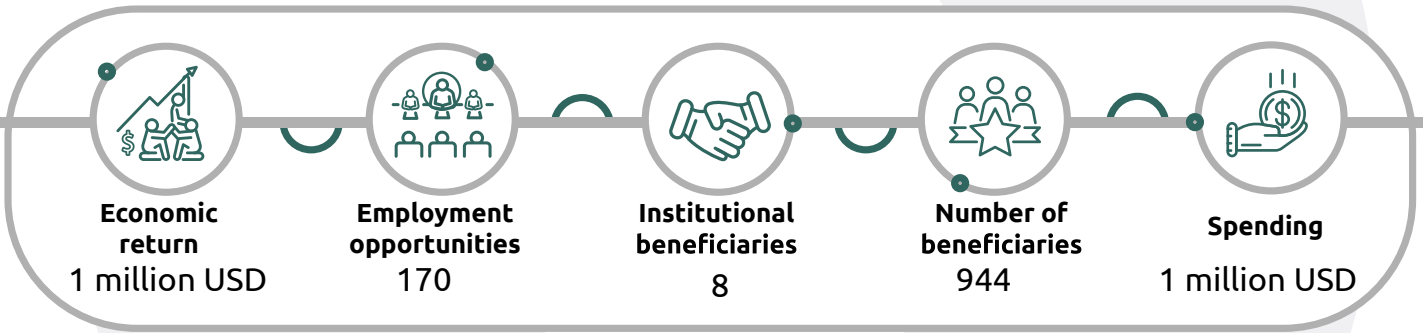
Rehabilitation of damages houses due to the last aggression on Gaza – Gaza Still Needs your Support Campaign

Within the framework of promoting sustainable economic growth, the program conducted training programs specifically designed for youth, providing them with job opportunities and reviving projects that were impacted by the recent aggression on Gaza, in addition to supporting small enterprises and cooperatives.



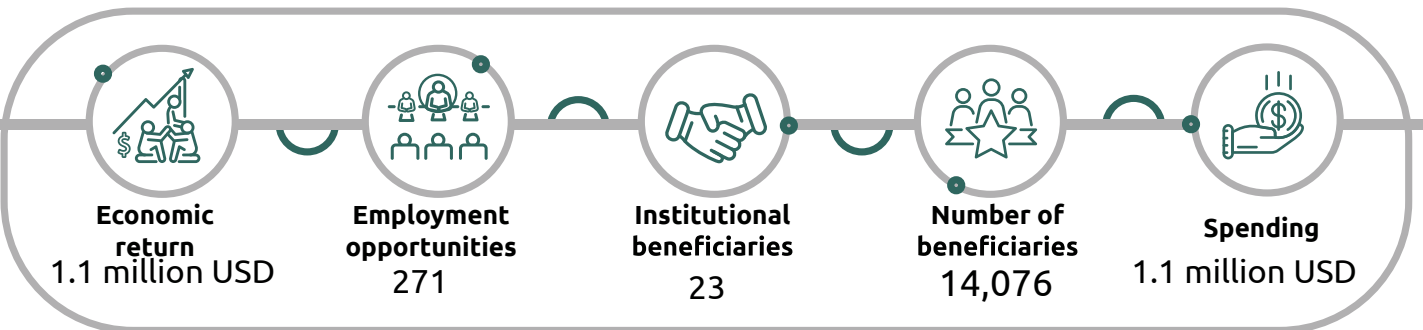
Youth Empowerment

Taawon focuses on youth talent by giving them the opportunity to gain practical life skills, thereby facilitating their entry to the job market through cross-sectoral trainings, specifically agriculture and technology. Taawon also focuses on entrepreneurship skills by providing youth with technical and financial support to develop their entrepreneurial concepts and projects, hence allowing them to improve their economic and social situation. On the other hand, Taawon empowers partner institutions to provide valuable and quality programs targeting youth and addressing their needs, particularly in terms of leadership, entrepreneurship, and innovation.



Orphan Support

Within the Orphan Support component, Taawon aims to provide a decent standard of living for orphans and to ensure that they gain their basic rights. This year, the program provided quality education for orphans at various levels (kindergarten, basic education, vocational and university education), thus improving their academic, technical and life skills, allowing them to become active members of their community, capable of achieving professional and social success. The program provided necessary health services including medical examinations and patient care, as well as special support to orphans with disabilities. In addition, the program targeted mothers by providing them with job opportunities or supporting entrepreneurial initiatives, thereby empowering them economically and providing them with financial sustainability.



Their Story with Taawon

Iman Turkman is a farmer from the village of Beit Hassan in the Jordan Valley. As a beneficiary from the “Women Entrepreneurs” project, she received a small grant to develop an organic farm in the Jordan Valley.



Iman used the grant to expand the area she cultivates so that she can help meet the growing demands for vegetable production. She also works on cultivating organic produce that is free of fertilizers and pesticides. Through this grant, she was able to reach new areas and has sold and promoted her products outside the boundaries of her village. She was even able to reach new customers in Ramallah. Iman hopes to continue developing and expanding her farm so that she is able to serve a larger number of customers.

From Lebanon: Ali Zeyad Ismail

Twelve year-old Ali suffers from cerebral palsy, which leads to learning difficulties particularly in logic and sequencing. This condition prevents Ali from determining and explaining the sequence of events whether orally or in writing, thereby seriously compromising his ability to communicate with others and leads to his isolation; in addition Ali suffers from other difficulties that hinder his daily life activities. Ali was able to benefit from a series of therapy sessions at Musawah, which helped him to overcome many of these obstacles.

His parents expressed joy at being able to communicate smoothly with Ali: “Ali can finally talk to us, we’re able to understand him and he feels very proud of this accomplishment.” After the therapy sessions, Ali was able to carry out some of his daily activities independently without the help of others.

The treatment sessions included meetings with his family to raise their awareness and provide the necessary support, in addition to working to enhance his self-confidence and provide him with moral support.





With Persistence and Determination Goals are Achieved

Islam Mufid Fathi Abu Sa'da

Islam has always dreamt of studying journalism and media. The Mustaqbali Program helped her achieve this dream by supporting her academic journey starting at the basic education level throughout college.

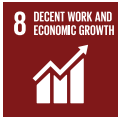
Islam also participated in training programs that helped refine her skills specifically technology ,graphic design, and audio commentary".

After graduating as a journalist, Islam worked as a program presenter. Islam was determined to complete her bachelor's degree in "media and communication technology" so that she can obtain greater and broader experience in the field of media and journalism.

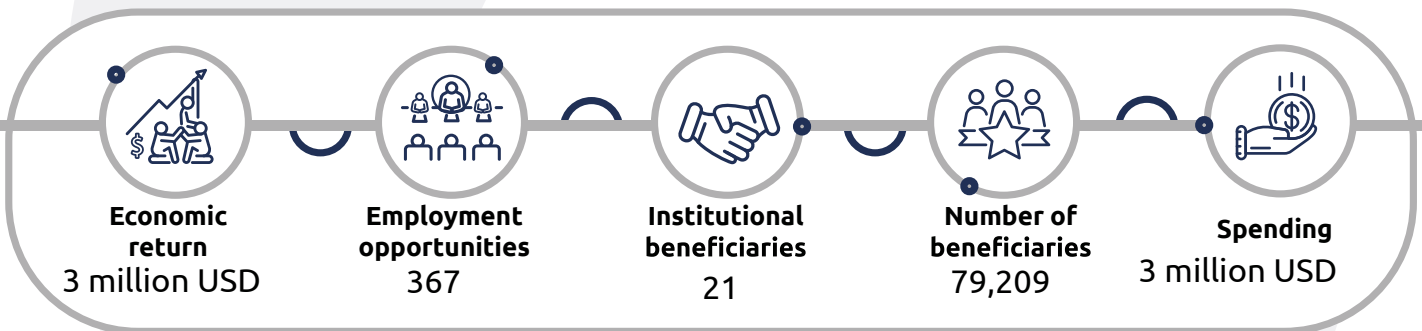
Islam says: "My university life was full of passion, determination and learning so that I can achieve my goal. I studied and worked during my education, all thanks to the Mustaqbali Program which was always there with me throughout all the stages of my life, particularly the university phase. Taawon provided me with encouragement, training, and financial support to achieve my dream of learning media and journalism. I thank you all, my teachers in the Mustaqbali Program and Taawon, for this opportunity. I hope that this support will continue so that the dreams and goals of my siblings and other orphans can be achieved."

Jerusalem Program for Old Cities Revitalization

Preserving Cultural Heritage



Jerusalem Program for Old Cities Revitalization aims to preserve the architectural and historical heritage and cultural identity of historic cities and towns in Palestine, as well as contributing to the economic and social development of all sectors of life in these historic cities. This effort is accomplished through special interventions in restoration, documentation, training and public awareness including the restoration of historic buildings, stone-walls, and water channels in sites registered on the World Heritage List.



The program includes four basic components, and within the Revitalization Component this year, Taawon improved the living conditions of residents in the Old City of Jerusalem, as 39 housing units and four business stores were restored, in addition to the restoration and rehabilitation of nine buildings for the use of Jerusalem institutions. Taawon also helped develop the infrastructure in the old cities by creating appropriate open space for residents in these old cities and rehabilitating three public squares in the old city of Nablus, in addition to preserving the natural heritage of sites listed on the World Natural Heritage through restoring and rehabilitating several stone-walls and water channels in the town of Battir and the Seven Widows' Quarter.

In the Documentation Component, Taawon worked on detailed documentary studies, guides, brochures, and documentary films focusing on important historic and cultural landmarks in Palestine. Within the Training Component, the program built the capacity of staff in the field of heritage preservation by focusing on sound foundations and appropriate practices in restoration and preservation principles of architectural heritage in the West Bank and Gaza Strip. A number of awareness activities were carried out aiming to preserve Palestinian architectural heritage within Palestinian schools.

Their Story with Taawon

Awareness Activity in Battir / September 2021

A three-day awareness activity was carried out for school students in Battir as part of a project to restore and rehabilitate historic sites, buildings, and infrastructure in the village.



This effort was carried out with funding from the Arab African Bank (BADIA) under the management of the Islamic Development Bank.

This awareness activity took place with the participation of 30 male and female students and included a volunteer clean-up day of the Seven Widows' Quarter in Battir, in addition to organizing a hike to introduce the students to the historic and agricultural area of Battir. Students learned how to locate historic sites on the map and participated in an art and photography workshop, after which they painted a mural in the Battir Public Library. In addition, a competition was organized to award the best photo or painting of the area.

Hala Al-Najjar, a student participating in the project testifies: the training encouraged me to become a photographer. Hala describes the short training as lovely and useful.

She states: "My colleagues and I participated in the photography competition and we competed with each other to take the most beautiful picture of Battir."



Youth united by their love for Palestine and their determination for change. They worked together and presented their ideas to elevate Palestinian society and all its sectors.

In 2009, Taawon established the Welfare Association for Youth to unite and inspire the youth of Palestine by encouraging them to embrace their Palestinian identity. Moreover, involving youth worldwide increases global awareness of their plight. Since 2017, a Memorandum of Understanding between Taawon and WAY was carried to provide more support to WAY for growth and expansion.



Activities 2021



Hakaya Al Souk Exhibition was implemented by Ensanyat Organization and Palestine Research Center as part of the project “Palestine’s Exhibition and Market”, with funding by Taawon for Youth. The exhibition was implemented in 7 Palestinian cities: Jerusalem, Acre, Nazareth, Yaffa, Nablus, Hebron and Gaza. The exhibition lasted for 7 days during June/July 2021, and included a selection of photos from the different Palestinian cities, captured by talented Palestinian youth. The images portray life at Palestine’s old markets, and highlight similarities and differences across cities. The exhibitions had over 5,200 visitors, with the participation of 47 artists, writers, researchers, and curators, including 27 photographers. A small **booklet** was published to document the experience

Kunna wa Ma Zilna Project: a documentary initiative that focuses on youth, field visits, research and archiving. The project worked on capacitating 24 youth from Jerusalem and Palestine 48 areas on visual documentation and digital storytelling, as well as providing research training and visual production training. The project focused on 13 villages: Lifta, Allar, Beit Attab, Deir Rafat, Kherbet Tannour, Kesla, Albassa, Deir AlQasi, Eqrith, Ein Ghazal, Ejzem, Ein Hod, and Tantoura.



Campaigns 2021

Taawon launched a campaign to support Palestinian refugees in Lebanon, especially in light of the difficult circumstances that Lebanon faced over the past few years and the repercussions of this situation on Palestinian refugees. The campaign succeeded in raising USD through which it was able to provide for food and health needs.



Support Palestinian Refugees in Lebanon

Jerusalem witnessed historic events in 2021, the intensity of which was magnified in many neighborhoods of the city. Accordingly, Taawon launched the emergency support campaign for Jerusalem to provide the needs of ambulance teams and hospitals in the city in addition to necessary medical equipment. The campaign exceeded its goal of raising over USD 1.2 million in support of Jerusalem and its citizens.



Emergency Support for Jerusalem 2021

Gaza Under Attack... In Solidarity with Jerusalem



The campaign focused on providing the basic needs for our people in the Gaza Strip, particularly after a year full of challenges. Taawon provided humanitarian aid to families in need, maintenance and rehabilitation of damaged schools and homes, secured emergency medical needs, and supported small private sector companies. The campaign succeeded in raising USD 3.1 million.

“Share the Goodness of the Holy Month of Ramadan” Campaign



In the Holy Month of Ramadan, a campaign was launched to support our people in Gaza by providing Ramadan food baskets as well as supporting small producers and farmers throughout the holy month. Taawon succeeded in raising around USD million that contributed to fulfilling the needs of families in Gaza as well as economically empowering producers

“Olives for Palestine” Campaign



The campaign aimed to cultivate olive trees in various areas in the northern, central and southern West Bank, particularly areas that are marginalized and marked by high unemployment in order to contribute to improving the conditions of Palestinian farmers by protecting and increasing their cultivated agricultural areas and enhancing their resilience in the face of the occupation’s attempts to seize additional areas of land. The campaign raised around USD 130,000.

Taawon's 2021 Awards for Excellence and Creativity

Taawon awards come to complement the mission of the organization, emulate its identity and values, and encourage Palestinian institutions to excel and innovate in their work, empower Palestinian individuals, and enhance their role and involvement in building a future for Palestine, to preserve its heritage, originality, and roots.



Taawon's 2021 Jerusalem Award "The Late Ragheb Kaloti Award for Community Development in Jerusalem" "For Jerusalem, We Work"

Objective: With funding from Mr. Munir Kaloti, the award comes in support and encouragement of work and development of Jerusalem.

Value: USD 50,000.



Taawon's 2021 Youth Award "Munir Kaloti Award for Palestinian Youth Entrepreneurs" "For A Better Tomorrow...We Create"

Objective: This award comes with a donation from Mr. Munir Kaloti to support and motivate youth to achieve their ambitions and their entrepreneurial initiatives.

Value: USD 50,000 (maximum USD 10,000 per winner).



Taawon's 2021 Innovation in Culture Award "The late Naim Abdul Hadi Award" "We will Get There Someday"

Objective: The award comes with a donation from the sons of the late Naim Abdul Hadi. It aims to support innovation in artistic and cultural design by artists and cultural practitioners in the Palestinian cultural and creative sector.

Value: USD 50,000.



Taawon's 2021 Distinguished Teacher Award - Munir Kaloti Award

"Teacher Innovation ... Renaissance of the Homeland"

Objective: The award is centered around supporting creativity and excellence in education through the teacher's adoption of creative, non-traditional, modern and advanced methods and tools in teaching and learning.

Value: USD 45,000.



Taawon's 2021 Health Services Distinction Award - The late Al-Haj Ahmed Abu Ghazaleh Award

"Towards Distinct Health Initiatives"

Objective: The award aims to promote best health practices and improving the quality of life for individuals by rewarding advanced health initiatives in the areas of preventative care, diagnosis, and treatment.

Value: USD 50,000.

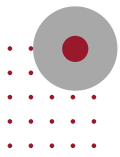
Award Supervision

The award supervision process includes:

- **Award Board:** Composed of the Operations Manager/Palestine, a representative from each program, and the Board Secretariat. The Board is responsible for implementing and supervising award procedures, as well as following up on the work of the external judges committee.
- **External Jury Committee:** A specialized, independent, impartial, and voluntary committee evaluates all the submitted applications and recommends the selection of winners according to the specified criteria and principles detailed in the scope of each individual award.
- The Award Board Chairman submits recommendations made by the external judges committee to the Director General and then to the award funder for approval.
- The Director General submits recommendations to Taawon's Board of Directors for adoption and approval.

Note: Taawon's 2021 Awards for Excellence and Creativity will be announced by the end of June 2022.

Implementing Partners



We extend gratitude and appreciation to all our partners for their continued trust. Our success is achieved through their support and partnership. We look to pursue further achievements together in service of Palestine.



The Advisory Committee for the Development of Non-governmental Organizations on the Early Childhood Education Empowerment Project in Jordan Valley (Al-Aghwar)

The work with Taawon did not follow the traditional style. The experience was fascinating and the results were translated on the ground in the Jordan Valley. The challenging situation and community and institutional action led to the right to early childhood education for vulnerable groups living in the warmest areas of the Jordan Valley. Bedouins and the urbanites thanked Taawon and we say: Together we did a great job with the least resources.



Dr Adnan Odeh, the Social Charitable Center Society in Nablus on the restoration project of the Kanaan Soap Factory in the old city of Nablus:

The architects of Taawon's Jerusalem Program for Old Cities Revitalization were able to restore the soap factory to its former state with its old stones that became clear and coherent in their dimensions and geometric shapes. The walls, arches, and columns were modernized while at the same time maintaining their historic stature and resilience despite years of neglect and closure. This project displayed a unique partnership by those involved which is demonstrated by their understanding, dedication, and utmost sincerity. The project also stirred sentimental emotions conjured by restoring some of the original elements of our homeland.



Mr. Khader Abu Sway, Jerusalemite Youth Cultural Forum, Jerusalem Program for Old Cities Revitalization

“Al-Quds Ehna Wladha” Project is very special and offered a unique perspective to our activities. We were able to provide 57 participants the opportunity to explore the old city of Jerusalem and its neighboring villages. What makes the project different is the amazing partnership we had with Taawon who worked with us step by step to ensure the project implementation and to achieve the best results. We were able to produce educational games, documentary films and a book! We hope Taawon continues to provide similar opportunities that focus on building future generations’ relationship with Jerusalem.



Birzeit University

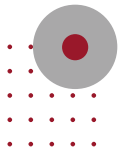
Birzeit University believes in the principle of the right to education for all students (male and female). With its partners, Birzeit seeks to provide the necessary support to equip students with a qualitative education that develops their skills and competences. In partnership with Taawon, and its annual donation the university continued to provide scholarships to outstanding students and those that are most in need, thus creating a haven for all segments of society.

With support from Taawon as a university partner in goodwill, Birzeit University is confident that it will continue to graduate its students year after year, enabling Palestinian youth to play an active role in building a society based on progress, togetherness, and liberation.

Partner’s list:



Donors



With your support we strengthen the resilience of the Palestinian people.

● Danish Muslim Aid

Danish Muslim Aid is pleased to have been partners with Taawon for the past three years, during which several humanitarian and development projects have been implemented successfully and to our satisfaction, in Palestine and Lebanon. Danish Muslim Aid looks forward to our future endeavors and continued cooperation.

● UMR

In UMR, we are extremely pleased with our partnership with Taawon. Working jointly with such an innovative, reliable organization helps us to empower local community in Gaza as well as to reach the most vulnerable families.

Donors:



Executive Management

Taawon faced numerous challenges this year, and it would not have been possible to persevere and continue to present high quality programming had it not been for the dedicated and distinguished executive team.



Amman team



Ramallah team



Lebanon team



Jerusalem team



Gaza team

**All the words of thanks,
for your outstanding
efforts and hard work**



As part of an audit in accordance with ISA, we exercise professional judgment and maintain professional skepticism throughout the audit. We also:

- Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of Taawon's internal control.
- Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by management.
- Conclude on the appropriateness of management's use of the going concern basis of accounting and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on Taawon's ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our auditor's report to the related disclosures in the financial statements or, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our auditor's report. However, future events or conditions may cause Taawon to cease to continue as a going concern.
- Evaluate the overall presentation, structure and content of the financial statements, including the disclosures, and whether the financial statements represent the underlying transactions and events in a manner that achieves fair presentation.

We communicate with the Board of Directors regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.

Ernst & Young - Middle East

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Abdelkarim Mahmoud

License # 101/2017

Ramallah - Palestine

May 15, 2022



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Independent Auditor's Report To the General Assembly of Welfare Association (Taawon)

Opinion

We have audited the financial statements of Welfare Association (Taawon), which comprise the statement of financial position as at December 31, 2021, the statement of activities and changes in net assets and the statement of cash flows for the year then ended, and notes to the financial statements, including a summary of significant accounting policies.

In our opinion, the accompanying financial statements present fairly, in all material respects, the financial position of Taawon as at December 31, 2021, and its financial performance and its cash flows for the year then ended in accordance with International Financial Reporting Standards (IFRSs).

Basis for Opinion

We conducted our audit in accordance with International Standards on Auditing (ISA). Our responsibilities under those standards are further described in the Auditor's Responsibilities for the Audit of the Financial Statements section of our report. We are independent of Taawon in accordance with the International Ethics Standards Board for Accountants' Code of Ethics for Professional Accountants (including International Independence Standards) (IESBA Code), and we have fulfilled our other ethical responsibilities in accordance with the IESBA Code. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Responsibilities of Management and Board of Directors for the Financial Statements

Management is responsible for the preparation and fair presentation of the financial statements in accordance with IFRSs, and for such internal control as management determines is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, management is responsible for assessing Taawon's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless management either intends to liquidate Taawon or to cease operations, or has no realistic alternative but to do so.

The Board of Directors is responsible for overseeing Taawon's financial reporting process.

Auditor's Responsibilities for the Audit of the Financial Statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance but is not a guarantee that an audit conducted in accordance with ISA will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

Welfare Association (Taawon)

Statement of Financial Position

As at December 31, 2021

	Notes	2021 U.S. \$	2020 U.S. \$
Assets			
Non-current Assets:			
Property and equipment	3	499,612	564,002
Property of the Palestinian museum	4	19,947,438	20,791,517
Investment properties	5	3,746,648	3,598,300
		<u>24,193,698</u>	<u>24,953,819</u>
Current Assets:			
Contributions receivable	6	32,194,112	37,280,409
Other current assets	7	2,187,752	2,124,519
Financial assets at fair value through profit or loss	8	61,315,689	65,836,147
Cash and deposits at banks	9	13,812,314	13,719,616
		<u>109,509,867</u>	<u>118,960,691</u>
Total Assets		<u>133,703,565</u>	<u>143,914,510</u>
Net Assets and Liabilities			
Net Assets:			
Unrestricted net assets	10	1,810,867	1,685,438
Endowment fund	10	63,851,491	66,286,197
Total Net Assets		<u>65,662,358</u>	<u>67,971,635</u>
Non-current Liabilities:			
Provision for employees' benefits	11	3,472,671	3,486,661
Long term portion of lease liability	12	269,545	340,714
Deferred revenues	4	11,034,660	11,547,828
		<u>14,776,876</u>	<u>15,375,203</u>
Current Liabilities:			
Current portion of lease liability	12	90,248	90,248
Credit facilities	13	745,725	3,114,391
Accounts payables and accruals	14	5,311,193	2,605,720
Deferred contributions	15	47,117,165	54,757,313
		<u>53,264,331</u>	<u>60,567,672</u>
Total Liabilities		<u>68,041,207</u>	<u>75,942,875</u>
Total Net Assets and Liabilities		<u>133,703,565</u>	<u>143,914,510</u>

Welfare Association (Taawon)

Statement of Activities and Changes in Net Assets

For the year ended December 31, 2021

	Notes	2021 U.S. \$	2020 U.S. \$
Grants and other revenues			
Deferred contributions recognized	15	29,430,650	39,795,920
Deferred revenue recognized	4	513,168	513,168
Unrestricted contributions	16	2,296,439	2,126,090
		<u>32,240,257</u>	<u>42,435,178</u>
Program costs and administration expenses			
Program costs			
Community development	17	19,737,406	26,635,126
Education	17	6,224,942	9,378,649
Culture	17	1,144,388	1,141,772
Rehabilitation of old cities	17	3,013,944	3,770,869
Palestinian museum	4	3,699,333	3,838,529
Finance cost related to the Palestinian museum	4	4,951	123,682
		<u>33,824,964</u>	<u>44,888,627</u>
Administrative expenses			
General and administrative expenses	18	2,369,304	1,789,408
Depreciation of property and equipment	3	147,292	185,426
		<u>36,341,560</u>	<u>46,863,461</u>
Other gains (losses)			
Net investment portfolio gains	19	1,873,134	5,309,596
Finance cost		(13,547)	(11,163)
Currency exchange (loss) gain		(86,611)	130,023
Other, net		19,050	80,113
Net gains		<u>1,792,026</u>	<u>5,508,569</u>
(Decrease) Increase in net assets		<u>(2,309,277)</u>	<u>1,080,286</u>
Net assets, beginning of the year		<u>67,971,635</u>	<u>66,891,349</u>
Net assets, end of the year		<u><u>65,662,358</u></u>	<u><u>67,971,635</u></u>



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