

job Description

Unit: Relations and Communication Unit

Position: Multimedia Designer

Location: Amman / Ramallah

Direct Supervisor: Unit Manager

Responsibilities

1. Design and produce high-quality visual content

- Create engaging social media graphics, animations, and short videos optimized for various platforms (Facebook, Instagram, X, YouTube, LinkedIn).
- Design marketing collateral, including brochures, flyers, posters, reports, presentations, and other promotional materials.
- Develop and maintain a consistent brand identity across all visual communications.

2. Video production and editing

- Plan, shoot, and edit videos for various purposes, including promotional videos, event coverage, and storytelling initiatives.
- Create motion graphics and animations to enhance video content.
- Collaborate with the communications team to develop video concepts and storyboards.

3. Website support

- Design and produce visual elements for Taawon's website, ensuring a cohesive and engaging user experience.
- Collaborate with the digital marketing specialist to optimize website visuals for SEO and user engagement.

4. Stay up to date on design trends

- Continuously research and experiment with new design tools, techniques, and trends to ensure Taawon's visual communications remain fresh and innovative.

Qualifications

- Bachelor's degree in graphic design, multimedia design, or a related field.
- 3-5 years of proven experience in a similar role, preferably with a non-profit organization or in the development sector.
- Strong proficiency in Adobe Creative Suite (Photoshop, Illustrator, InDesign, Premiere Pro, After Effects).
- Excellent visual communication and storytelling skills.
- Ability to work independently and as part of a team.
- Strong attention to detail and ability to meet deadlines
- Passion for Taawon's mission and values.
- Experience with web design and UX/UI principles.
- Photography skills.